



**B.V. Patel Institute of
Management**
[BBA]

2019-20

ANNUAL REPORT



A Constituent Institute of



Uka Tarsadia University

Director's Message

It is my pleasure and great privilege in presenting the Annual Report 2019-20 of B.V. Patel Institute of Management, documenting its developments and achievements. The Institute has a philosophy of ensuring an academic ecosystem that is conducive for intellectual growth in faculty and students coupled with a practical orientation to remain relevant for the industry-need and a holistic approach in students' character development. It also inculcates in its people a sense of appreciation for Indian culture and tradition.

Learning and execution is the key essence of modern education:-

The institute is faring well in meeting the expectations of the corporate world and tweaking the programs as per industry requirements. We empowered students to execute their ideas and provide them opportunities to showcase their talent. Our students get practical exposure by working with the various event management companies, in which they trained to arrange different ceremonies. This year our students and faculties have published more than 82 research papers in national and international journals.

We focus more on a professional approach to entrepreneurship utilizing the advantages of information era and modern tools and techniques. Scope is now expanded to many other innovative programs such as critical thinking, innovation management, start up and earn while learns etc. These newly introduced novel courses thus are hoped to change the scenario of the educated from job seekers to job givers. Then only the industrial and economic progress of the country would rise and lead to the quality life.

This annual report compiled out of facts, figures and achievements of our team work. Our every decision must be with an eye towards the future. Today's institute is a microcosm of the world with all its demographic, ethnic, cultural and economical diversity. Our commitment must be to the institute's and university's long term core values. With that strong sense of purpose and determination, we will a stronger institute in the years ahead. The events and accomplishments of this year reflect our ongoing commitment to make the institute better to future generation.

We, at BVIPM, take a conscientious approach to remain relevant to the skill need of the modern business era in the ever dynamic environment. Needless to say that cohesive participation and concerted efforts by the faculty, students, staff, alumni, industry and institutional partners and all the other stakeholders have made it possible for us to highlight our success stories. We strongly believe in identifying specific skill needs of business and accordingly taking an innovative

approach to inculcate those skills in students. We also encourage and support students to take up entrepreneurial ventures.

I thank the management for the continuous support for gracing the institute during this year and for their keen interest in the day-to-day activities. Also, I thank all the faculty members and staff who furnished the details for the contents of this voluminous Report.

Let us all strive and work together to build up this institution into a model institute of repute.

Dr. Vijay Gondaliya
(I/c. Director)

INDEX

Chapter	Particulars	Page No.
	Executive Summary	06 - 09
1	Curricular Aspects	10 - 25
	1.1 Academic Program Offered	12
	1.2 Institutes at a 'Glance'	12
	1.3 Course structure during the year	14
	1.4 Academic Flexibility	19
	1.4 Student's Feedback Analysis	20
2	Teaching- Learning and Evaluation	26 - 46
	2.1 Academic Days	27
	2.2 Admissions	30
	2.3 Faculty Details	31
	2.4 Evaluation	34
	2.5 Teaching Learning Avenues	39
	2.6 Students' Achievements	46
3	Research, Consultancy and Extension	47 - 78
	3.1 Research Publication by the Teachers and Students	48
	3.2 Research Projects by studetns	59
	3.3 Participation by Faculties in Professional Development Prog.	70
	3.4 Lecture Delivered by Faculties	75
	3.5 Extension Activities	77
4	Student Support and Progression	79 - 133
	4.1. Library Details	80
	4.2. Scholarship Details	81
	4.3. Class Counselor System	82
	4.4. Clubs and Committees Details	82
	4.5. Students Developmental Activities Organized During the Year	89
	Student Testimonial	133 - 136
	Photo Gallery	137 - 145



Prologue – Our Credo

Vision

- To be the premiere institute of quality education in all the courses offered.

Mission

- To create an environment that inspires learning and the lifelong pursuit of personal and professional goals.
- To promote an individual's sense of worth, values, and ethical standards.

Goals

- To offer comprehensive and holistic education.
- To bring world-class education facilities to the doorstep of this rural and tribal belt.
- To create state-of-the-art infrastructure conducive to professional studies.
- To combine virtues of humanities, ethics, and values with professional studies.
- To prepare students for higher studies in the field of management, commerce, and computer science.
- To promote employability in junior management cadres in organizations.
- To promote entrepreneurship.

Learn by Doing!

Executive Summary

Welcome you to the world of knowledge, wisdom, and excellence. – B V Patel Institute of Management is popularly known as BVPIans. Our Institute provides an excellent learning environment with best-in-class infrastructure, ergonomically designed auditorium, seminar hall, and classrooms equipped with modern teaching aids.

BV Patel Institute Management, offer Bachelor of Business Administration and certificate course in event management. Since its inception, every year marked with many events and success stories. This can be attributed to the dedication and team spirit of the Members of the Management, Faculties and Students.

Admission: The institute has always received a good response with more than 180 admissions in BBA and 45 admission in certificate course in Event Management.

Orientation program: To welcome young budding professionals institute is organizing an orientation program every year with various motivational sessions, management games, role plays, competitions etc., The experts from industries are invited to groom the students through sessions on leadership, Motivation, Goal setting, Anti Sexual Harassment, Anti Ragging, Business Etiquette, and Team Building, etc. Students have learned the various concept of management with these activities.

Faculty Achievements: Our faculties are very dedicated to their core teaching work and also engaged in research activity. Faculties has published more 82 research papers, attended 50 plus conferences, workshops, seminars, and FDP.

Our faculties are also busy with performing various non-academic duties and social extension activities throughout the year both at institute and university. Like Uth festival, Cultural & Sports, Navratri, Holi celebration, Soft skills classes, NSS activities, 35th west zone Youth festival, Convocation and many more.

Dr. Taral Patel and Mr. Dharmaraj Solanki conducted a training session for 45 doctors on the topic mistake proofing and process mapping for hospital at Bardoli Satyagrah hospital.

Workshops/ Seminars/ Guest Lectures Organized: Our eminent faculties delivered various session, seminars and workshops such as confidence building & goal setting, career counselling & opportunities, water crisis and water management etc.

Other guest lectures & webinar organized such as wealth creation through technical analysis, mastered the art of selfie how about self, cyber security, general overview & application of psychology, how to run online ads for startups, Indian Financial Market and Opportunities, Stress Management, Personality Development, how to face Interview, content writing, personality development and etiquettes & stress management, self-motivation etc.

Students Achievement

1. Student of BBA Simran Italiya won Campus Ambassadors award for National electoral awareness at Gandhinagar being felicitated by Hon. Governor Shri Ved Acharya.
2. BBA student Divyakumar Malot participated in Gujarat State Yogasana Sports Championship and secured 5th position.
3. Student of BBA published 79 research paper in various national and international journals.
4. 9 students of BBA conducted observational study for quality control at Bardoli Satyagrah Hospital.
5. 3 Students (Dhrui Patel, Simran Italiya and Ruchit Merulia) have been certified from Digital marketing certified.
6. Student of BBA Ruchit Maroliya participated in Banner Making Competition organized by Dance Club of UTU and secured 3rd position.
7. BBA students participated in Uthkarsh 2020 at B.R.C.M College, Surat. Students grab the first rank in view-review competition and face painting competition.
8. Our institute secured the winning position in the Music - Classical Instrumental Solo (Percussion), Music - Western Vocal (Solo), classical dance (solo) of the 6th Uth fest organized by Uka Tarsadia University and secured Runners' up position in Music - Group Song (Western) of 6th Uth fest.

Industrial /educational visits: Our institute objective is to encourage young minds to develop an interest in all sorts of enterprises, to know about the various job aspects related to industry & required skills for employment. To aware the students about the procedure and documentation, industrial visits have been arranged to Adani at Mundra port, Adani Hazira Port Pvt. Ltd. Surat, Gokulanand Petrofibers, Mahuva Sugar factory and J. K. Paper Ltd. at Songadh.

Extra/Co-Curricular Activities

1. Our Institute celebrates the day of national importance such as Independence Day, Republic day, National Voter's Day, International Yoga Day, National Unity Day.
2. Indian culture is the heritage of social norms, ethical values and tradition. It increases opportunity for social interaction and relationship development. As a part of that, the institute organized various cultural activities such as Janmastami celebration, Guru Purnima celebration, Rakhi Making Competition, Mehndhi Competition, Prayer Competition, Aarthi Thali Decoration, Navratri celebration and Teachers' Day.
3. On the occasion of "Swachchata Pakhwaha", a cleanliness drive was conducted in University campus.
4. Under the UGC initiative of 'One Student One Tree', our student participated in the campaign.
5. Model Presentation of Environmental Studies, Celebration of NSS Day, Cleanliness Drive - Clean Campus, Constitution Day Celebration, Blood Donation Camp, Celebration of National Voter Day
6. The Event Management Team of B. V. Patel Institute of Management has organized a book review competition for the students of B.B.A.
7. The institute every year organizes Sports Days Celebration where different indoor and outdoor games were conducted like Badminton, Carom, Cricket, Chess, and Volley Ball, skating etc. for student physical and mental development.

Social Extension Activities: Our student has also participated in blood donation camp organized by Sardar Smarak Hospital, Bardoli. For a greener tomorrow, an awareness campaign on "Say No to Plastic" was organized. The NSS unit of UTU in association with Jan Seva Kendra of

Bardoli organized a one-day COVID-19 immunity booster Ukala distribution Campaign on 19th June 2020 at Goji Village.

Placement Activities:

Year 2019 end semester has witnessed a decent stride of placement drives comprising of companies like ICICI Prudential, N.J. Investments, IFFCO Tokio etc. Job fair in the form of Pool campus drive was organized by Bank Edge Solutions providing opportunities to management & commerce students to have a shot at direct recruitment for various job profiles in reputed banks HDFC, ICICI, Indus Ind Bank and the like. The average package had been Rs. 1.5 lacs p.a.

University Result: Our students Achieved good results in the University Examinations. This year BBA-116 Students are getting degree.

All this has been made possible with the constant support from Management of University, Trustees of BPKM, Faculty Members, Staff and Students.

Additional Course: Adding to this, institute also has additional courses like

Event Management Course: Keeping in mind the rapidly changing scenario in the society, as well as, in order to help students, explore the absolutely new avenue for business, a three-month certificate course on 'Event Management' was launched by B. V. Patel Institute of Management.

Total 44 students clear

CHAPTER – I

Curricular Aspects

- 1.1. Program Offered
- 1.2. Institutes at a ‘Glance’
- 1.3. Course structure
- 1.4. Student’s Feedback Analysis

The Curricular Aspects are the mainstay of any educational institution. It includes curriculum design and development, academic flexibility, curriculum enrichment and feedback system.

B V Patel Institute of Management has on offer BBA (Bachelor of Business Administration) undergraduate programs. BBA programmes allow students to think independently, remain open to new ideas and become responsible citizens who are socially aware and focused on knowledge for the sake of growth and contribution to society. Moreover programmes are offered and operated with strong linkages to the workplace that inculcate a sense of service in students to become future leaders. The institute offer this program under the Choice Based Credit System introduced with effect from the academic year 2015-16 and mandatory coursework put in place admitted and both these have brought a qualitative change vis-s-vis these programs.

Our effort has been to use the core courses for imparting training to students in a board area of the subject-discipline focusing on its essential core, offering basic professional knowledge, skills enhancement, entrepreneurial etc., to develop a scholastic overview of the subject. We have merged the project, practical assignment, group task, critical thinking, innovation and soft skill courses into a full-length paper beginning the year under review. This project component affords us the opportunity of coxing our students to be self-reliant in matters of academic work by making these strictly learner-centered, and the soft skills component to impart training in ICT, life enrichment, academic writing, critical thinking and problem-solving abilities. Curriculum aims to impart moral values and also sensitize the students to environmental, ethical, social, regional and national issues.

Features of Curricular aspects at B.V. Patel Institute of Management:

- Semester system
- Choice based credit system
- Continuous internal evaluation system
- Practical and group assignment
- Field Project, summer internship and research project
- Transparency in evaluation
- Transfer Opportunities to higher degrees Programs

The Institute takes care to update its curricula after completion of each cycle of academic program. Students derive benefits from a well thought-out curriculum accounting for the latest development in a chosen field of specialization. Thus, we are able to give our learners the benefit of the new developments in a specific subject-discipline. Periodic revision of courses i.e. every three years is among our best practices.

The syllabi and related activities are recommended by subject teacher, alumni, corporate people and it will represent in front of Board of Studies to the higher academic bodies of the university such as Academic Council.

1.1. Program Offered

Table 1.1: Program Offered

Sr. No.	Degree Program Offered	Year of Establishment	Intake
1	Bachelor of Business Administration (BBA)	1998	180
2	Certificate Course on Event Management	2019	45

1.2. Institutes at a ‘Glance’

B. V. Patel Institute of Business Management and Information Technology

The Institute owes its existence to the inspiration of renowned philanthropist Late Shri Bhulabhai Vanmalibhai Patel, fondly known as Bhula Dada among students and staff of the Institute. Late Shri Bhula Dada who was an astute and highly successful business person in USA came back to his village and started philanthropic activities. Bhula Dada has showered his love and affection on our Institute. Not only he helped us on regular basis, but he also ensures that we remain committed to our goal of providing holistic education with emphasis on value education.

The institute offers best in terms of infrastructure with ergonomically designed auditorium, seminar hall and classrooms; all equipped with computer and modern teaching aids. The great learning environment is matched by state-of-the-art infrastructure in terms of technologically equipped classroom, wi-fi campus with the speed of 1.01 GBPS, computer lab with latest software, rich library and other facilities.

Our curricula offer a wide range of exciting electives and core courses. Here 3-D learning environment of dialogue, discussion and discourse groom students for life. Unique blend of

theories with field experiences, industrial visits, expert talks, enough occasions of fun and frolic coupled with nurturing of health and soul quotients provides a holistic education. Meticulously planned teaching schedule and calendar of activities create unbounded opportunities to express leadership, creativity and other multiple talents. Our academic program act as a gateway for higher education in India and abroad.

Our students have turned out to become successful entrepreneurs and executives. Our curricula and co-curricular activities are designed in a way to foster multi-disciplinary approach among the students. This approach ensures that our students are never stuck up in narrow confines of specialisation. We keep on changing the curricula to meet the demands of the market and society. The thrust on contemporary knowledge is the core of all our activities and this is what keeps us on our toes all the time. The consistent high result of our Institute stands testimony to constant innovation and hard work.

Institute has adopted three “3As” policy: A for Aware, we make students aware of their unique quality, which make them to think in different direction and realization of self-worth. Another A is for Accept, we prepare them to accept the reality both success and failure which make them capable of balancing learning and life, professional and personal. Third A for Adapt, We instill adaptability to environment as well as people and practices of the world outside to make them through human being for societal betterment.

Major Research Areas: Financial Management – Stock Market, Derivatives, Mutual Fund, Corporate Finance, ect., Marketing Management – Consumer Behaviour, After Sales Services, Service Quality, branding, etc., Human Resource Management – Training and Development, Performance appraisal, Employee Satisfaction, etc., International Business, Consumer Behaviour

Library Resources: **Total Book:** 9061 **Total Title:** 2123 **Journals & Magazines:** 22

Table 1.3: Programme duration and eligibility for admission

Programme	Duration	Eligibility
BBA	3 years divided in to 6 Semesters	Cleared Std. 12 th with any stream with English of GSEB or equivalent.
Event Management	3 Months	It is a certificate course for any students studied in UTU

1.3. Programme wise Course structure during the year**Table 1.4: List of BBA Course with credit and year of introduction**

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
1	MN3001	Management Principles & Practices	4	2017-18
2	MT3001	Business Statistics	6	2017-18
3	MN3002	Financial Accounting	4	2017-18
4	EN3001	Business Communication	4	2017-18
5	CV3002	Environmental Studies	2	2015-16
6	CS3001	Computer Application (Th. + Pr.)	4	2017-18
7	EN3008	Professional Communication	2	2015-16
8	MN3003	Production and Operations Management	4	2015-16
9	MN3004	Cost Accounting	4	2017-18
10	MN3005	Principles of Economics-I	4	2017-18
11	MN3006	Agri Business Management	4	2017-18
12	MN3007	Fundamentals of Psychology	4	2017-18
13	MN3008	Moral Science	2	2017-18
14	030030313	CC 5 Organisational Behaviour	4	2016-17
15	030030314	CC 6 Principles of Marketing	4	2016-17
16	030030315	CC 7 Human Resource Management	4	2016-17
17	030030318	CC17 Principles of Economics-II	4	2018-19
18	030030319	CC18 Entrepreneurship	4	2018-19
19	030030320	AECC4 Disaster Management	4	2018-19
20	030030410	CC 8 Business Research	4	2016-17
21	030030411	CC 9 Business Environment	4	2016-17
22	030030412	CC 10 Financial Management	4	2016-17
23	030030417	GE 4 Introduction to Taxation	4	2018-19
24	030030415	CC 19 Managing Innovation	4	2018-19
25	030030416	SEC 2 Management Information System	4	2018-19
26	030030532	CC 20 Introduction to Banking and Insurance	4	2019-20
27	030030509	CC12 Legal Aspects of Business	4	2017-18
28	030030510	CC13 Summer Project (PW)	4	2017-18
		Finance Specialization		
29	030030511	DSE1 International Financial Management	4	2017-18
30	030030512	DSE2 Micro Finance	4	2017-18

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
31	030030513	DSE3 Advanced Financial Management	4	2017-18
32	030030514	DSE4 Investment Analysis & Portfolio Mgmt	4	2017-18
33	030030515	DSE5 Merchant Banking	4	2017-18
		Marketing Specialization		
34	030030516	DSE1 Consumer Behaviour	4	2017-18
35	030030517	DSE2 Personal Selling & Sales Force Mgmt	4	2017-18
36	030030518	DSE3 Advertising & Brand Management	4	2017-18
37	030030519	DSE4 Retail Management	4	2017-18
38	030030520	DSE5 Customer Relationship Management	4	2017-18
		Human Resource Specialization		
39	030030521	DSE1 HRD : Systems & Strategies	4	2017-18
40	030030522	DSE2 Training & Development	4	2017-18
41	030030523	DSE3 Management of Industrial Relations	4	2017-18
42	030030524	DSE4 Compensation Management	4	2017-18
43	030030525	DSE5 Strategic Human Resource Mgmt.	4	2017-18
		International Business Specialization		
44	030030526	DSE1 International Trade Policy & Strategy	4	2017-18
45	030030527	DSE2 Global Business Environment	4	2017-18
46	030030528	DSE3 Transnational & Cross Cultural Mkt	4	2017-18
47	030030529	DSE4 Inter. Dist. & Supply Chain Mgmt	4	2017-18
48	030030530	DSE5 International Human Resource Mgmt	4	2017-18
		Entrepreneurship Specialization		
49	030030533	DSE 1 Strategic Planning for the Family Busi	4	2019-20
50	030030534	DSE2 Branding and Advertising	4	2019-20
51	030030535	DSE3 New Venture Creation	4	2019-20
52	030030536	DSE4 Micro Small and Medium Enterprise	4	2019-20
53	030030537	DSE5 International Trade Policy	4	2019-20
54	030030538	Creativity, Problem Solving and Innovation	2	2019-20
55	030030614	CC14 Business Policy & Strategic Mgmt	4	2017-18
56	030030615	CC15 International Business Environment	4	2017-18
57	030030616	CC16 Research Project (PW)	4	2017-18
		Finance Specialization		
58	030030617	DSE6 Financial Modelling & Derivatives	4	2017-18

Sr. No.	Subject Code	Subject Title	Credit	Year of introduction
59	030030618	DSE7 Personal Investment & Tax Planning	4	2017-18
60	030030619	DSE8 Financial Services	4	2017-18
61	030030620	DSE9 Financial Regulations and Policy	4	2017-18
		Marketing Specialization		
62	030030621	DSE6 Marketing of Services	4	2017-18
63	030030622	DSE7 International Marketing	4	2017-18
64	030030623	DSE8 Rural Marketing	4	2017-18
65	030030624	DSE9 Distribution & Supply Chain Mgmt	4	2017-18
		Human Resource Specialization		
66	030030625	DSE6 Change Mgmt and Organizational Deve	4	2017-18
67	030030626	DSE7 Global HRM	4	2017-18
68	030030627	DSE8 Counselling & Negotiation Skills for Managers	4	2017-18
69	030030628	DSE9 Talent & Knowledge Management	4	2017-18
		International Business Specialization		
70	030030629	DSE6 Multinational Business Finance	4	2017-18
71	030030630	DSE7 Cross Cultural HRM	4	2017-18
72	030030631	DSE8 International A/c. & Reporting System	4	2017-18
73	030030632	DSE9 International Economics	4	2017-18
		Entrepreneurship Specialization		
74	030030634	DSE6 Entrepreneurial Finance	4	2019-20
75	030030635	DSE7 Product Design and Development	4	2019-20
76	030030636	DSE8 Technology for Marketing	4	2019-20
77	030030637	DSE9 Ethics and CSR for Business	4	2019-20

Table 1.5: Courses focused on employability/ entrepreneurship/ skill development during the Academic year

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
1.	MN3001	Management Principles & Practices	Entrepreneurship
2.	MT3001	Business Statistics	Skill Development
3.	MN3002	Financial Accounting	Employability
4.	EN3001	Business Communication	Skill Development

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
5.	CV3002	Environmental Studies	Skill Development
6.	CS3001	Computer Application (Th. + Pr.)	Skill Development
7.	EN3008	Professional Communication	Skill Development
8.	MN3003	Production and Operations Management	Entrepreneurship
9.	MN3004	Cost Accounting	Skill Development
10.	MN3005	Principles of Economics-I	Skill Development
11.	MN3006	Agri Business Management	Employability
12.	MN3007	Fundamentals of Psychology	Skill Development
13.	MN3008	Moral Science	Skill Development
14.	30030313	CC 5 Organisational Behaviour	Skill Development
15.	30030314	CC 6 Principles of Marketing	Employability
16.	30030315	CC 7 Human Resource Management	Skill Development
17.	30030318	CC17 Principles of Economics-II	Skill Development
18.	30030319	CC18 Entrepreneurship	Entrepreneurship
19.	30030320	AECC4 Disaster Management	Skill Development
20.	30030410	CC 8 Business Research	Skill Development
21.	30030411	CC 9 Business Environment	Entrepreneurship
22.	30030412	CC 10 Financial Management	Skill Development
23.	30030417	GE 4 Introduction to Taxation	Employability
24.	30030415	CC 19 Managing Innovation	Entrepreneurship
25.	30030416	SEC 2 Management Information System	Skill Development
26.	30030532	CC 20 Introduction to Banking and Insurance	Employability
27.	30030509	CC12 Legal Aspects of Business	Skill Development
28.	30030510	CC13 Summer Project (PW)	Entrepreneurship
29.	30030511	DSE1 International Financial Management	Employability
30.	30030512	DSE2 Micro Finance	Employability
31.	30030513	DSE3 Advanced Financial Management	Employability
32.	30030514	DSE4 Investment Analysis & Portfolio Mgmt	Entrepreneurship
33.	30030515	DSE5 Merchant Banking	Skill Development
34.	30030516	DSE1 Consumer Behaviour	Employability
35.	30030517	DSE2 Personal Selling & Sales Force Mgmt	Skill Development
36.	30030518	DSE3 Advertising & Brand Management	Entrepreneurship
37.	30030519	DSE4 Retail Management	Entrepreneurship

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
38.	30030520	DSE5 Customer Relationship Management	Employability
39.	30030521	DSE1 HRD : Systems & Strategies	Skill Development
40.	30030522	DSE2 Training & Development	Employability
41.	30030523	DSE3 Management of Industrial Relations	Employability
42.	30030524	DSE4 Compensation Management	Employability
43.	30030525	DSE5 Strategic Human Resource Mgmt.	Employability
44.	30030526	DSE1 International Trade Policy & Strategy	Entrepreneurship
45.	30030527	DSE2 Global Business Environment	Employability
46.	30030528	DSE3 Transnational & Cross Cultural Mkt	Skill Development
47.	30030529	DSE4 Inter. Dist. & Supply Chain Mgmt	Employability
48.	30030530	DSE5 International Human Resource Mgmt	Employability
49.	30030533	DSE 1 Strategic Planning for the Family Busi	Entrepreneurship
50.	30030534	DSE2 Branding and Advertising	Entrepreneurship
51.	30030535	DSE3 New Venture Creation	Entrepreneurship
52.	30030536	DSE4 Micro Small and Medium Enterprise	Entrepreneurship
53.	30030537	DSE5 International Trade Policy	Entrepreneurship
54.	30030538	Creativity, Problem Solving and Innovation	Skill Development
55.	30030614	CC14 Business Policy & Strategic Mgmt	Entrepreneurship
56.	30030615	CC15 International Business Environment	Entrepreneurship
57.	30030616	CC16 Research Project (PW)	Skill Development
58.	30030617	DSE6 Financial Modelling & Derivatives	Employability
59.	30030618	DSE7 Personal Investment & Tax Planning	Entrepreneurship
60.	30030619	DSE8 Financial Services	Entrepreneurship
61.	30030620	DSE9 Financial Regulations and Policy	Skill Development
62.	30030621	DSE6 Marketing of Services	Skill Development
63.	30030622	DSE7 International Marketing	Employability
64.	30030623	DSE8 Rural Marketing	Employability
65.	30030624	DSE9 Distribution & Supply Chain Mgmt	Employability
66.	30030625	DSE6 Change Mgmt and Organizational Deve	Employability
67.	30030626	DSE7 Global HRM	Employability
68.	30030627	DSE8 Counselling & Negotiation Skills for Managers	Employability
69.	30030628	DSE9 Talent & Knowledge Management	Employability

Sr. No.	Subject Code	Subject Title	Activities with direct bearing on
70.	30030629	DSE6 Multinational Business Finance	Employability
71.	30030630	DSE7 Cross Cultural HRM	Employability
72.	30030631	DSE8 International A/c. & Reporting System	Employability
73.	30030632	DSE9 International Economics	Employability
74.	30030634	DSE6 Entrepreneurial Finance	Entrepreneurship
75.	30030635	DSE7 Product Design and Development	Entrepreneurship
76.	30030636	DSE8 Technology for Marketing	Entrepreneurship
77.	30030637	DSE9 Ethics and CSR for Business	Entrepreneurship

1.4. Academic Flexibility

Institute has approximately 20% syllabus changed during this year which was passed in 10th BoS of faculty. Following subjects are modified/added during the year.

Course Code	Course Name	Date of introduction
030030533	DSE 1 Strategic Planning for the Family Business	29-04-2019
030030534	DSE2 Branding and Advertising	29-04-2019
030030535	DSE3 New Venture Creation	29-04-2019
030030536	DSE4 Micro Small and Medium Enterprise (MSME)	29-04-2019
030030537	DSE5 International Trade Policy	29-04-2019
030030634	DSE6 Entrepreneurial Finance	27-11-2019
030030635	DSE7 Product Design and Development	27-11-2019
030030636	DSE8 Technology for Marketing	27-11-2019
030030637	DSE9 Ethics and CSR for Business	27-11-2019
MN3004	Cost Accounting	27-11-2019
030030538	Creativity, Problem Solving and Innovation	17-07-2019

1.5. Student's Feedback Analysis and Report

A bachelor in Business Administration (BBA) is the first step you need to take if you wish to learn about business administration and the fundamentals of running a proper business. The BBA programme focuses both in-depth study of theory and acquisition of professional and research skills at Uka Tarsadia University (UTU). This programme makes learners to develop skill oriented entrepreneurship knowledge, business communication at critical thinking and proficiency in the field of business sectors. This programme helps learners to acquire necessary skills to perform research, and start up entrepreneurship in the field of Business and industry. It is a good base bachelor degree course for the purpose of higher research studies like MBA. They can avail wide employment opportunities and employability skills in the field of Business and Industry. Institute has conducted feedback based on below table 13 points multiple selection parameters. Students have need to tick mark what they learn during three year at B. V. Patel Institute of Management, UTU.

Table: Learning by students

Sr. No.	Learning from BBA at UTU	Frequency
1	Enhanced ability to work in a team	79
2	Developed Self Confidence	85
3	Developed tolerance level	60
4	Enriched Managerial Skills	64
5	Removed Stage Fear	62
6	Developed integrity	40
7	Developed Leadership Skills	60
8	Able to communicate ideas effectively in front of different people	59
9	Enriched Time Management Skills	74
10	Improved Interpersonal Skills	65
11	Creativity and Problem Solving Skills	74
12	Developed a keen sense of my social responsibilities	51
13	Sensitized towards different perceptions, cross-cultural values and ways of life	56

Total Strength of students in final year BBA is 113.

Teamwork skills are the qualities and abilities that allow students to work well with others during conversations, projects, meetings or other collaborations. 79% of students believed that their

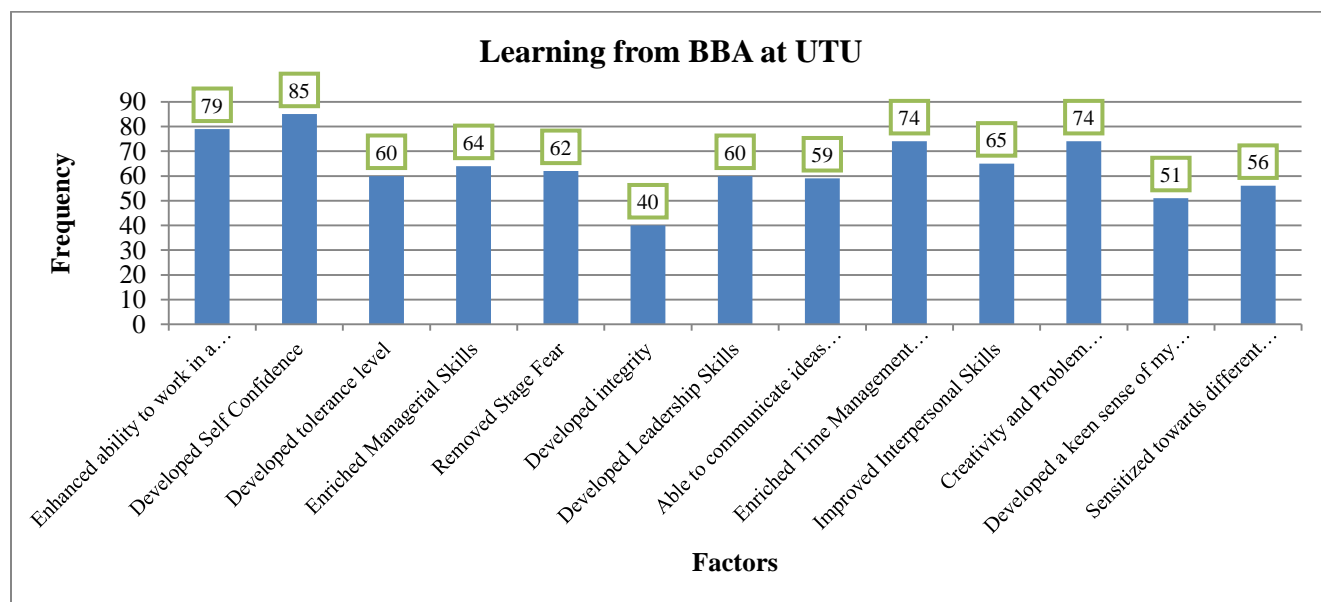
ability to work with a team has developed. 85% of students developed *High self-confidence* that helps in improving business ties and balancing personal life. 60% students were characterized by the mean *general tolerance level* which helps students to develop a sense of responsibility.

64% of students possess that they have improved their managerial skills. Stop scaring yourself with thoughts about what might go wrong, such emotions are least found in our students. 62% of students over here are found with no stage fear.

Integrity is the most important trait of leadership in our society because regardless of what other beneficial characteristics exist, people will not follow someone unless they have established trust with them; almost 60% of students have developed this skills while pursuing BBA. 60% of students had mastered the art of *nonverbal communication* for business relations which is not easy, but can provide a new dimension in communications with colleagues, as well as friends.

UTU students possess Soft Skills that enhance an students' interaction with others in terms of job performance and career prospects. Unlike hard skills or technical or occupational skills which tend to be specific to a certain type or task or activity, soft skills are broadly applicable and used with students here. 51% students agreed that social responsibility is also focused on taking responsibility for one's own actions along with it is a promise everyone should make for the society while working for the social, cultural and ecological causes.

Around 56% students believe the importance of social and cultural activities is preparing them for real life and strengthening their personal skills.

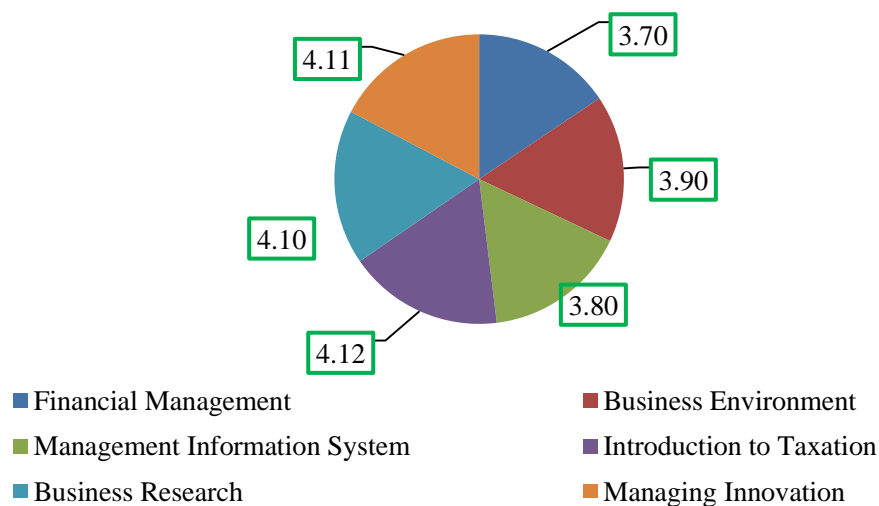


S.Y BBA – 4th Semester

With quality sustenance as its focus, the IQAC of the institute has developed the feedback mechanism commencing with obtaining feedback from the various stakeholders through a structured rating scale based feedback form. The feedback is obtained from the students with respect to quality of teaching, learning experience and content of every course.

	Time Sense	Subject Command	General Terms	Class Control	Overall
Financial Management	4.02	3.78	3.48	3.52	3.70
Business Environment	4.16	4.01	3.68	3.76	3.90
Management Information System	4.04	3.99	3.55	3.64	3.80
Introduction to Taxation	4.38	4.29	3.87	3.93	4.12
Business Research	4.24	4.17	4.05	3.94	4.10
Managing Innovation	4.25	4.22	4.01	3.95	4.11

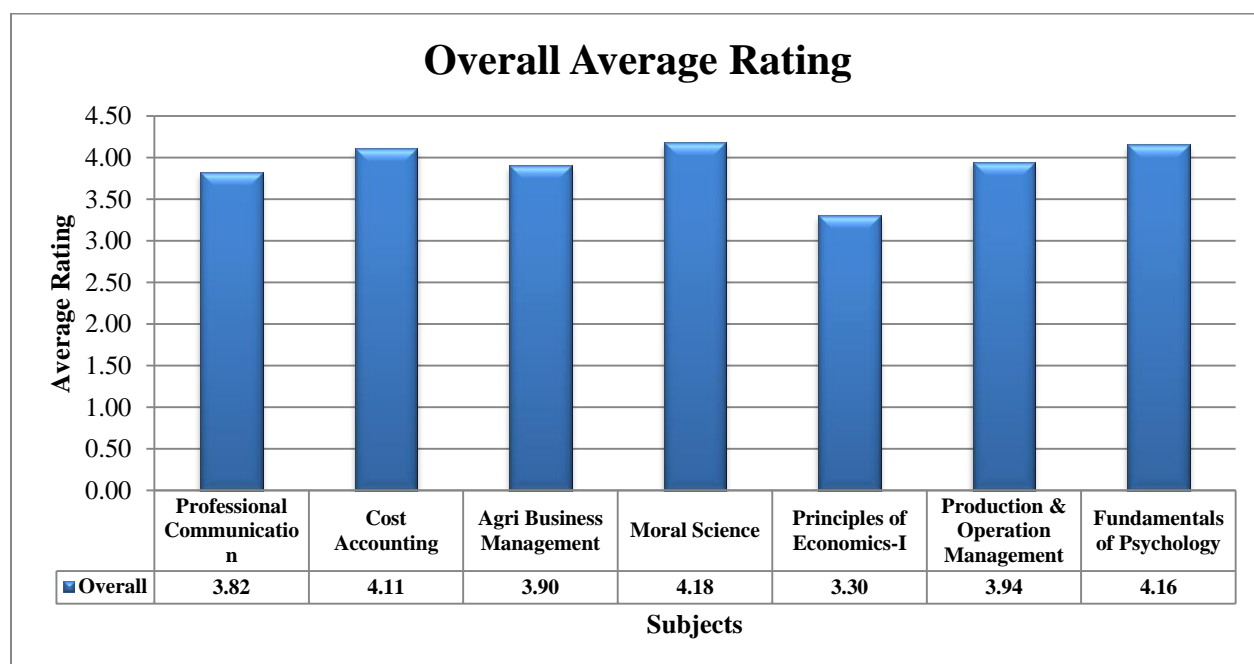
Average Score of Different Paramters



F.Y BBA – 2nd Semester

In the Academic Year 2019-20, the feedback for even semester's subject was collected from First year students of BBA for the purpose of making improvement or to continue with the best teaching practices. The four criteria were plotted named time sense, subject command, general terms and class control which further classified under 28 areas.

Subject	Time Sense	Subject Commands	General Terms	Class Control	Overall
Professional Communication	4.09	4.00	3.57	3.62	3.82
Cost Accounting	4.27	4.16	4.04	3.98	4.11
Agri Business Management	4.10	3.94	3.79	3.79	3.90
Moral Science	4.29	4.25	4.11	4.06	4.18
Principles of Economics-I	3.57	3.34	3.15	3.15	3.30
Production & Operation Management	4.17	4.02	3.79	3.80	3.94
Fundamentals of Psychology	4.30	4.24	4.00	4.07	4.16



Analysis - Course Feedback from Teacher – AY 2019-20

Feedbacks from teachers were collected for their views towards the curriculum, teaching learning and evaluation system using a 1 to 5 scale. The results derived in terms of percentage of teachers with common views, mean scores and rating are presented in below table. Feedback was collected on five parameters- different parameters, which comprise, teaching learning, evaluation, global standards, etc.

Table: Analysis - Course Feedback from Teacher – AY 2019-20

Grade	5	4	3	2	1
Interpretation	Strongly Agree	Agree	Good	Disagree	Strongly Disagree

Sr. No.	Particulars	Responses (in terms of % age of Teachers)					Avg. Score out of 5	Rating
		5	4	3	2	1		
1	The course content is updated and sufficient to bridge the gap between industry standard /current global scenario and academics	70.00	27.14	2.86	0.00	0.00	4.67	Strongly Agree
2	The sequence of syllabus is appropriate.	68.57	31.43	0.00	0.00	0.00	4.69	Strongly Agree
3	It has judicious balance of theoretical concepts and practice.	64.29	34.29	1.43	0.00	0.00	4.63	Strongly Agree
4	The course content is not duplicated with the course content in any other subject.	75.71	18.57	5.71	0.00	0.00	4.70	Strongly Agree
5	The subject has practical relevance and applicability with Corporate world.	67.14	31.43	1.43	0.00	0.00	4.66	Strongly Agree
6	It is appropriate for the stated level of class.	54.29	38.57	5.71	1.43	0.00	4.46	Agree
7	The subject provides adequate skills to students.	68.57	25.71	5.71	0.00	0.00	4.63	Strongly Agree
8	It helps students understand program application more clearly.	62.86	31.43	5.71	0.00	0.00	4.57	Strongly Agree
9	Objectives of the syllabi are well defined and clear to teachers and students.	75.71	20.00	4.29	0.00	0.00	4.71	Strongly Agree
10	Outcomes of the syllabi are well defined and clear to teachers and students.	74.29	21.43	4.29	0.00	0.00	4.70	Strongly Agree
11	Syllabus imparts Substantial learning value (w.r.t. concepts, knowledge, analytical abilities, broadening perspectives)	68.57	30.00	1.43	0.00	0.00	4.67	Strongly Agree
12	CIE are conducted well in time with proper coverage of all units in the syllabus.	75.71	20.00	4.29	0.00	0.00	4.71	Strongly Agree

Sr. No.	Particulars	Responses (in terms of % age of Teachers)					Avg. Score out of 5	Rating
		5	4	3	2	1		
13	I have the freedom to adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations.	81.43	17.14	1.43	0.00	0.00	4.80	Strongly Agree
14	Course content is applicable to real life situations.	75.71	22.86	1.43	0.00	0.00	4.74	Strongly Agree
15	Overall rating	64.29	34.29	1.43	0.00	0.00	4.63	Excellent

It is clear from the table that teachers rated course curriculum to be 'excellent' on all parameters. The highest score was given to "I have the freedom to adopt new techniques/strategies of teaching such as seminar presentations, group discussions and learners' participations" followed by Objectives and outcomes of the syllabi are well defined and clear to teachers and students and 'Syllabus imparts substantial learning values (in terms of skills, concepts, knowledge, analytical abilities, broadening perspectives)'. The mean score of CIE are conducted well in time with proper coverage of all units in the syllabus is 4.74 followed by the mean score for ' Course content is applicable to real life situations' is 4.70. Overall rating has been found to be 'Excellent.'

Some of the suggestions were also received from faculties such as; syllabus is a well-structured and well balanced syllabus with practical and theoretical aspects. Some of the subjects content should be reduced because its bit lengthy for BBA students. Overall it was good and competent syllabus.

CHAPTER – II

Teaching- Learning and Evaluation

- 2.1. Academic Days
- 2.2. Admissions
- 2.3. Faculty Details
- 2.4. Evaluation
- 2.5. Teaching Learning Avenues
- 2.6. Students' Achievements

Our endeavor in B.V. Patel Institute of Management has been to ensure a certain awakening and enlightenment in the process of teaching-learning. Our aim is to offer comprehensive and holistic education. We want to bring world-class education facilities to the doorstep of this rural and tribal belt. **We BVPian believes in “The content of a book holds the power of education and it is with this power that we can shape our future and change lives.”—Malala Yousafzai.**

Teaching for us is a tool to trigger change in a person’s behavior towards potential situation in hand, manifesting itself in conduct reflecting an attitude, knowledge, better understanding, appreciation etc. Main purpose of education is to educate individuals within society, to prepare and qualify them for work in economy as well as to integrate people into society and teach them values and morals of society. Role of education is means of socializing individuals and to keep society smoothing and remain stable.

We have been able to put in a transparent and accountable system of evaluation and compilation of results; speedy and confidential assessment by examiners. After completion of examination and assessment as a part of transparent system we show answer book as well as discussed the question paper to students, so they can understand where need to improve and marks calculations, if any grievances on-the-spot verification of marked answer scripts by any students and modified it. All this has led to stress-free examinations and timely declaration of results.

2.1. Academic Days

Table 2.1: Number of Days devoted to Teaching, Admission, and Examination

Semester	Classes Conducted (Excluding Other Activities)	Working Days (Including All activities)
Odd Semester	105	135
Even Semester	50 (Because loack down we have not conducted class after 15/03/2020)	143

The academic calendar of institute is prepared and announced well in advance. Alternative teaching arrangements are always made of the teachers, if a teacher is on leave. Teachers mark the presence of the students in each lecture every day through Student Information System (SIS), where students can apply leave, see their performance and attendance. Normally each teacher is available in the department at least for eight hours a day, irrespective of his/her lecture schedule on that given day.

Table 2.2: Academic Calendar 2019-20

Sr. No.	Particulars	Date and Day
1.	Commencement of Classes	3 rd and 5 th Semester 17/06/2019 (Monday)
2	Celebration of International Yoga Day	21/06/2019 (Friday)
3	Student's Summer Project Presentation	24/06/2019 to 26/06/2019 (Monday to Wednesday)
4	Regular Teaching Days	June to July 2019 (Monday to Saturday) (For 1 st and 3 rd Saturday university rule applicable)
5	Commencement of Classes	1 st Semester 01/07/2019 (Monday)
6	Orientation Programme for New Students (1 st Semester)	01/07/2019 to 06/07/2019 (Monday to Saturday)
7	Fresher's Party	10/08/2019 (Saturday)
8	Celebration of Cultural Events (Rakshbandhan and Independence Day)	13/08/2019 (Tuesday)
9	1 st Internal Examination	19/08/2019 to 22/08/2019 (Monday to Thursday)
10	Celebration of Janmasthmi	23/08/2019 (Saturday)
11	Regular Teaching Days	August to October 2019 (Monday to Saturday) (For 1 st and 3 rd Saturday university rule applicable)
12	Teacher's Day Celebration	5/09/2019 (Thursday)
13	Inter class indoor sports tournament	16/09/2019 to 19/09/2019 (Monday to Thursday) (after regular classes i.e. 2:00 pm onwards)
14	Lecture Series	1/10/2019 to 4/10/2019 (Tuesday to Friday) (for all classes, after 1:00 pm)
15	2 nd Internal Examination	14/10/2019 to 17/10/2019 (Monday to Thursday)
16	Diwali Vacation	24/10/2019 to 02/11/2019 (As per UTU Academic Calender-2019-20)
17	End Semester Examination (Regular and ATKT)	04/11/2019 onwards (As per UTU Academic Calender-2019-20)
18	Commencement of Classes (for even Semester i.e. 2 nd , 4 th and 6 th)	04/12/2019 (Wednesday) (As per UTU Academic Calender-2019-20)
19	Winter Project – Final Year Students	09/12/2019 to 11/01/2020
20	Organized BizXcellence 2020 with SRIMCA-MBA	18/01/2019 (Saturday)

Sr. No.	Particulars	Date and Day
21	Winter Project Presentation (Only Final Year Students)	20/01/2020 to 21/01/2020 (Monday and Tuesday)
22	Regular Teaching Days	December to January 2020 (Monday to Saturday) (For 1 st and 3 rd Saturday university rule applicable)
23	Intern Class Outdoor Sports Tournament	22/01/2020 to 24/01/2020 (Wednesday to Friday)
24	1 st Internal Examination (for 2 nd and 4 th Semester)	27/01/2020 to 30/01/2020 (Monday to Thursday)
25	Entrepreneurial Fest 2020	06/02/2020 to 07/02/2020 (Thursday and Friday)
26	Regular Teaching Days	February to March 2020 (Monday to Saturday) (For 1 st and 3 rd Saturday university rule applicable)
27	Industrial Visits (for all BBA classes)	In the month of February and March 2020 as per Industry Permission
28	Celebration of International Women Day	06/03/2020 (Friday)
29	Lecture Series (For all BBA Classes)	30/03/2020 to 01/04/2020 (Monday to Wednesday) (for all classes, after 1:00 pm)
30	Annual Prize Distribution	03/04/2020 (Friday)
31	2 nd Internal Examination	10/04/2020 to 14/04/2020 (Friday to Tuesday)
32	End Semester Examination (Regular and ATKT)	20/04/2020 onwards (As per UTU Academic Calender-2019-20)
33	Summer Vacation	As per University Rules
34	Commencement of New Academic Year (2020-21)	07/06/2020 (As per UTU Academic Calender-2019-20)

As above is proposed academic calendar and it was prepared in June 2019. But actually, due to COVID-19, pandemic situation after 15th March 2020, we have not conducted classes. Annual prize distribution and many such even was not possible to organize. Even 2nd internal examination was done through online and semester end examination was conducted for final year 6th Sem. during September 2020 and 2nd and 4th semester given Merit Based Promotion because of Covid-19 situation with UGC and State Govt. Guidelines.

2.2. ADMISSIONS

Complete transparency in admissions and evaluation, efficient use of time, a student-friendly approach, special provisions for students from weaker sections like SC, ST, SEBC, physically/visually handicapped etc.

We try to work with precision of clock and are, therefore, regular in all aspects of the teaching-learning process. The admission process is set in motion once a thoroughly updated prospectus containing an application form is ready. This is designed to introduce to the institute, highlighting the details of the admission process to guide them in choosing the right academic programs for them. Institute has all type brochure containing details of the programs and courses offered, facilities available, names of the entire faculty with their specializations clearly indicated, the achievements of the department and its future plans. Any applicant who wishes to know more has the option of contacting the institute with free guidance and counseling before he/she applies for admission to it. The institute issues an official notification in mid-May every year and then gets this published in newspapers with large circulation.

Institute has an admission committee, usually with the head as the convener, entrusted with the task of finalizing admissions. The committee has the brief of ensuring that admissions are granted after verifying the details of candidates. The academic calendars are ready by the time the admissions are over, and these are then displayed on the notice board of the institute, which is how we are able to begin teaching immediately thereafter.

Table 2.3: Total Enrollment (First Year Only) of Students during the year:

Students	No. of students applied	No. of students admitted	Percent (%)
BBA	205	171	83.41%

Table 2.4: Year and Gender wise Students Information

Program	1 st Year		2 nd Year		3 rd Year		Total
	M	F	M	F	M	F	
BBA	100	66	66	67	56	60	421

Table 2.5: Gender and Category wise Enrollment of Students (First Year Only)

Program	Open		SC		ST		SEBC		EBC		Grand Total
	M	F	M	F	M	F	M	F	M	F	
BBA	132		05		03		26		00		166

2.3. Faculty Details

The Institute has a fairly active and committed teaching faculty. Besides teaching the faculty is actively involved in research, extension as well as contribution to academic/administrative life on the campus.

Table 2.6 Number of Permanent Academic Staff by Designation

Name of the Post	Male	Female	Total
Director	01	00	02
Associate Professor		01	
Assistant Professor	01	02	03
Teaching Assistant	04	07	11
Administrative Staff	00	01	01
Total	06	11	17

Table 2.7: Details of Permanent Members of the Teaching Staff

Sr. No.	Particular	Male	Female	Total
1	No. of teachers with Ph.D. as the highest qualification	02	03	05
2	No. of teachers with PG as the highest qualification	04	07	11

Table 2.8: Details of Permanent Teaching Staff Information





Photo	Faculty	Qualification	Interest Research Area
	Dr. Vijay Gondaliya	Ph.D. – Management, PGDRM, MBA (Finance)	Corporate Finance, Security Market, Research and International Finance
	Dr. Anuradha Pathal	Ph. D. – Management, MBA	Human Resource Management (HRM) and, Strategic HRM
	Mr. Gaurang Pandya	Ph.D (Pursuing) in Computer Science, M.C.A., M.Sc. (I.T. & C.A.)	Computer Science
	Mr. Dharmaraj Solanki	Ph.D (Pursuing) in Management, MBA (Marketing), BBA (Finance)	Marketing











Photo	Faculty	Qualification	Interest Research Area
	Dr. Taral Patel	Ph.D, UGC NET(Management), MBA(Finance)	Finance
	Dr. Manisha Surti	Ph.D., UGC NET Qualified (Mgmt & Commerce), MBA (Finance)	Finance
	Mr. Nisarg Shah	Ph. D (Pursuing), MBA – Finance	Finance
	Dr. Yagna Vyas	Ph.D.(Commerce)	Accountancy and Finance
	Ms. Niyati Shah	Ph.D (Pursuing) in Computer Science M.C.A.	Computer Science
	Ms. Vaishali Pillai	MHRD	Human Resource Management
	Ms. Nimisha Jariwala	Ph. D (Pursuing), MBA (HRM)	Human Resource Management
	Ms. Kinjal Mistry	Ph. D (Pursuing), M.Com (Accountancy and Finance)	Accountancy
	Ms. Prinsa Patel	MBA – Marketing	Marketing
	Mr. Vivek Ayre	MBA – Finance	Finance




Photo	Faculty	Qualification	Interest Research Area
	Ms. Peenal Sankhala	MBA – Marketing	Marketing Management
	Ms. Aarti Joshi	M.Com	Accountancy
	Dr. Nipam Chauhan	M. A., Ph.D.(Literature)	Literature and English
	Ms. Moksha Dave	Environmental Science	Environmental Science
	Mayuri Patel	Office Assistant	-

Table 2.9: Faculty Accomplishment

Sr. No.	Faculty Name	Achievements
1	Mr. Vivek Ayre	Join Ph. D. in Uka Tarsadia University
2	Ms. Peenal Sankhala	Join Ph. D. in Uka Tarsadia University
3	Dr. Vijay Gondaliya, Dr. Taral Patel and Mr. Dharamarj Solanki	Honorary Consultancy services at Bardoli Satyagrah Hospital, Bardoli
4	23 Expert session conducted by faculties on various topics (ref. table. 3.7 at page 72)	

Table 2.10: New Staff Recruited during the year

Sr. No.	Name	Qualification
1.	Dr. Anuradha Pathak	Ph. D., MBA-HRM
2.	Ms. Peenal Sankhala	MBA – Marketing

Table 2.11: Staff Separated during the year

Sr. No.	Name	Qualification
1.	Ms. Prinsa Patel	MBA – Marketing
2.	Ms. Aarti Joshi	M.Com

2.4. Evaluation

The examination section, in consultation with the university-departments draws up an annual plan for holding semester/annual examinations at the beginning of any academic year. This plan is followed meticulously and results are announced well in time. Each of the Papers has a total weight of 100 marks with 60% set aside for university through final qualifying examinations and 40% for continuous internal assessment consisting of tests, seminars and quizzes. Thus, the examinations in the university comprise of two components: external and internal evaluation.

Performance of students in respective subject is based on Letter Grading System which comprise of Continuous Internal Evaluations (CIE) and End Semester Evaluation (ESE). In order to clear that subject, a student need to secure minimum of 40% score in CIE and ESE considered together. Theory Paper for ESE would be of 3 hours duration for a theory subject and practical examination for 2 hours duration for each batch.

There have been provisions made for students by faculty for unit-wise questions to facilities the students preparing for examination. The question set usually requires a reasonable amount of knowledge and skills pertaining to a course in a given unit from a student. We have a transparent system of allowing the students to see their scripts after internal test and the examiner concerned takes time to discuss with his/her students the nitty-gritty of evaluation.

CIE for theory subject would be done based on following guidelines:

Guidelines for 4 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	8 X 2 = 16	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	10	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	2 X 20	45 Min	4 X 2 = 8	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	3 X 10	1 hours	06	2 nd week 5 th week 8 th week	After every assignments discussion and review with students
			40		

Guidelines for 2 Credit Subjects:

Evaluation Parameter	Frequency X Marks	Duration of Each	Weightage	Tentative Week	Remarks
Internal Examination	2 X 50	2 hrs.	4 X 2 = 08	6 th week 12 th week	Covers Unit 1 to 3 Covers Unit 4 to 6
Case Study / Practical Assignment*	1 X 20	In a semester 5 Hours	05	Issue in 2 nd Week	Minimum 20 days time to Submit and then Viva or Presentation
Class Test / Quiz	1 X 20	45 Min	04	3-4 week 8-9 week	Covers Unit 1 & 2 Covers Unit 4 & 5
Subject Specific Assignment	2 X 10	1 hours	03	2 nd week 7 th week	After every assignments discussion and review with students
			20		

* Assignment related to field work, mini project, presentation, field work, etc. Practical assignment would be evaluated based on written report and presentation / viva voce of the same. Practical assignment carried out in a group of 2-3 students.

Parameter Guideline**1. Internal Examination - for III, IV, V and VI semesters**

Specification	Marks
Question 1. Short Questions (any 5 out of 6)	10
Question 2. Applied Questions (any 2 out of 3)	20
Question 3. Theoretical Questions (any 2 out of 3)	20

Internal Examination - for I and II semesters

Specification	Marks
Question 1. Short Questions (any 8 out of 9)	16
Question 2. Applied Questions (any 2 out of 3)	14
Question 3. Theoretical Questions (any 4 out of 6)	20

2. Quiz -

Specification	Marks
Question 1. Short Question (any 5 out of 6)	10
Question 2. MCQs (8 Question each 0.5 mark)	04
Question 3. True/False (12 Statement each 0.5 mark)	06

3. Class Test

Specification	Marks
Question 1. Theory based question (any 1 out of 2)	10
Question 2. Practical or Applied Question (any 2 out of 4)	10

4. Case Study / Practical Assignment

Specification	Marks
Written Documents / Solution of Case	10
Presentation or Viva	10

Fieldwork / Project would be evaluated based on written report and presentation / viva voce examination of the same.

5. Subject Specific Assignment

A subject specific assignment given to students based on subject nature and requirements for practical exposure and it will be decided by subject teacher.

Table 2.14: University examination (Date of Commencement, Date of Result Declaration)

Sr. No.	Name of Examination	Date of commencement of Examination	Date of Declaration of Results
1	Winter- 2019 Sem. – I	01-01-2020	05-02-2020
2	Winter- 2019 Sem. – III	07-11-2019	07-01-2020
3	Winter- 2019 Sem. – V	06-11-2019	22-01-2020
4	Summer – 2020 Sem. – II	Merit Based Promotion	24-10-2020
5	Summer – 2020 Sem. – IV	Merit Based Promotion	24-10-2020
6	Summer – 2020 Sem. – VI	03-09-2020	06-10-2020

Table 2.15: Number of Students Registered, Appeared and Cleared

Sr. No.	Name of the Examination	Number of students				
		Registered	Appeared	Cleared	Dropped	% age
1	Winter- 2019 Sem. – I	161	158	117	41	74.05%
2	Winter- 2019 Sem. – III	130	130	119	11	91.53%
3	Winter- 2019 Sem. – V	115	115	104	11	90.43%
4	Summer – 2020 Sem. – II	152	152	136	16	89.47%
5	Summer – 2020 Sem. – IV	127	127	114	13	89.76%
6	Summer – 2020 Sem. – VI	113	113	112	01	99.12%

Table 2.16: List of Gold Medalist for the year 2019-20:

Sr. No	Name of the Exam	Name of the Gold Medal	Name of the Students	CGPA
1.	Bachelor of Business Administration	Nanu Nathu Gold Medal	Kundanani Namrata Nanakbhai	8.60

Table 2.17: List of Ranker of AY 2019-20

Class	Semester	Photo	Student Name	Enrollment No.	Rank	SGPA
FY BBA	1 st		Patel Shivangi Bankimbhai	201903100310049	1 st	8.91
FY BBA	1 st		Goswami Zeel Ashishgiri	201903100310011	2 nd	8.66
SY BBA	3 rd		Kiri Foram Devendra	201803100310082	1 st	8.45
SY BBA	3 rd		Dodiya Dishant Ashvinkumar	201803100310113	2 nd	8.27
TY BBA	5 th		Namrata Nanakbhai Kundanani	201703100310076	1 st	8.69
TY BBA	5 th		Amisha SunilKumar Shah	201703100310047	2 nd	8.61
FY BBA	2 nd		Goswami Zeel Ashishgiri	201903100310011	1 st	9.00

Class	Semester	Photo	Student Name	Enrollment No.	Rank	SGPA
FY BBA	2 nd		Patel Shivangi Bankimbhai	201903100310049	1 st	9.00
FY BBA	2 nd		Aashima	201903100310136	2 nd	8.91
FY BBA	2 nd		Rohit Bhavinkumar Ashokbhai	201903100310052	2 nd	8.91
SY BBA	4 th		Nikee Nikesh Mehta	201803100310081	1 st	9.16
SY BBA	4 th		Patel Riddhi Rameshbhai	201803100310098	2 nd	9.00
SY BBA	4 th		Neha Chauhan	201803100310069	2 nd	9.00
TY BBA	6 th		Dhruvi Patel	201703100310067	1 st	8.83
TY BBA	6 th		Namrata Nanakbhai Kundanani	201703100310076	1 st	8.83
TY BBA	6 th		Bhalani Jahanvi Ashokbhai	201703100310024	2 nd	8.50

2.5. Teaching Learning Avenues

Besides formal lectures, teachers use an array of other methods of teaching-learning such as lecture-cum-workshop, guest lecture by experts, projects, case studies, participation in research seminars and summer training supported by computer and internet facilities. The following are the details:

(A) Session (Seminar, Workshops, Expert Session and Talk, Guest Lecture, Training Program, etc.) organized by Institute

Table 2.18: Session organized by Institute:

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
1.	26-06-2019	Expert talk on Nashabandhi	Shri Narayanmurti Swami	NSS Members	50
2.	04-07-2019	Career Management	Mr. Kisan Patel	SY and TY BBA	200+
3.	05-07-2019	Workshop on Content Writing	iVIPANAN Team	SY and TY BBA	225+
4.	12-07-2019	An Expert Talk on Career Path and Employability	Dr. Arvind Agrawal	SY and TY BBA	200+
5.	15-07-2019	Mastered the Art of Selfie How about Self	Ms. Vanita Rawat	SY and TY BBA	250
6.	16-07-2019	Session on Goal Setting	Nimisha Jariwala and Vaishali Pillai	FYBBA	120
7.	02-08-2019	A Session on “How to Give an Effective Presentation”	Vaibhav Chopra	TY BBA	60
8.	06-08-2019	Session on Resume Writing	Dr. Taral Patel	TY BBA	60
9.	09-08-2019	Session on Women Empowerment Are We Really Empowered	Ms. Shenaz Shaikh	All Girls	250+
10.	09-08-2019	Session on Enlighten Students on Article 370	Nisarg Shah & Vivek Ayre	FY Boys	60
11.	09-08-2019	Session on Water Crisis and Water Management	Dr. Taral Patel & Dharmaraj Solanki	TY & SY Boys	100
12.	12-08-2019	Expert lecture on Open Defecation Issues in India by NSS	MBA Students	NSS Members	50
13.	23-08-2019	Expert Talk on Insurance Sector in India	Mr. Shetal Desai	TY BBA	116

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
14.	26-08-2019 to 30-08-2019	Session on Women Empowerment Are We Really Empowered	Ms. Shenaz Shaikh	-	100 Gilrs
15.	30-08-2019	Session on Personality Development (Positive Atitude, Goal Setting, Managing Time and Bea Self-Starter)	Ratnadeep Joshi	FY BBA	400
16.	30-08-2019	Session on Interview Skill	Ratnadeep Joshi	SY & TY BBA	15
17.	11-09-2019	Session on VR/AR/AI	Mr Hardik Desai, an IIT alumnus, from Melzo.com	TYBBA-	65
18.	13-09-2019	Session on Motivation for First Year Students	Ms. Vaishali Pillai	FYBBA	100+
19.	19-09-2019	Session on How to Run Online Ads for Startups	Mr.Bhautik Sheth	TYBBA-Ent+Mkt	54
20.	20-09-2019	Panel discussion on Exploration of Idea - A forum for Deliberation	Hardik Lathoya, Tarun Patel and Nipurn Mehta	All Classes	430
21.	25-09-2019	Session on Wealth Creation through Technical Analysis	Mr. Rohan Desai	TYBBA-Fin	35
22.	25-09-2019	Session on Cyber Security	Sapan Naik	All Classes	430
23.	26-09-2019	Learning Through Management Games for Final Year	Dr. Taral Patel, Ms. Vaishali Pillai and Mr. Nisagr Shah	TYBBA	50+
24.	04-10-2019	Session on Career Counselling - Civil Service Exam		SYBBA	130
25.	09-10-2019	Awareness Session on Plastic Mukh Bharat	SY and TY Students	FYBBA and SYBBA	297
26.	11-10-2019	Workshop on Academic Writing	Dr. Nipam Chauhan	FYBBA	160
27.	14-10-2019	Session on How to Prepare for Semester Examination	Mr. Nisarg Shah and Dr. Taral Patel	FYBBA	160
28.	15-11-2019	Session on Social Computing	Mr. Sapan Naik	FYBBA	150
29.	29-11-2019	CMAT Awareness Session	MBA Team	TYBBA	100
30.	12-12-2019	Experiential Learning - An Event Management	Hardik Lathiya	Event Management	4
31.	15-12-2019	National Workshop on Panel Data Analysis on 14-15 Dec. 2019	Dr. Dinesh Jaishinghani	Staff	35
32.	20-12-2019	Art of Happiness	Dr. Rashvin Tailor	FYBBA	125

Sr. No.	Date of Event	Title of Event	Resource Person(s)	Participants Class	No. of Participants
33.	03-01-2020	Movie Based Learning on Movie: Rocket Singh Sales of the Year	Dr. Vijay Gondaliya	SYBBA	130
34.	06-01-2020	Interactive Session and Promotion of Raanjhana by Mukesh Chaudhari	Mukesh Chaudhari and Reena Thank	All Classes	250
35.	15-01-2020	Movie Review on Ek Ruka Hua Faisla	-	SYBBA	100
36.	21-01-2020	Opportunities for Start-ups and Entrepreneurship in India	Mr. Jignesh Madhvni and Bhagyasree Saboo	SYBBA and TYBBA	215
37.	23-01-2020	General Overview & Application of Psychology	Saajan Bhakta, The Chicago School of Psychology, USA	FYBBA	142
38.	05-02-2020	Session on Logistic and Operations for Event Management Students	Mr. Hardik Lathiya	Event Management	45
39.	19-02-2020	Session on Event Planning and How to Approach for Event	Ms. Reena Tank and Mr. Ornab Miatro	Event Management	45
40.	21-02-2020	Workshop on "Questionnaire Designing".	Dr. Jitesh Parmar and Dr. Vijay Gondaliya	SY BBA	97
41.	22-02-2020	Workshop on "How to Write Research Paper".	Dr. Mitesh Dwivedi and Dr. Vijay Godaliya	TY BBA	67
42.	26-02-2020	Session on Physiology and Its Various Aspects	Dr. Nirav Majmudar	FYBBA	80+
43.	28-02-2020	Softskills	Inspire Team	TYBBA	85+
44.	01-03-2020	Experiential Learning - An Event Management at Learning of the event 2020- The year of possibilities	Sonu Sharma- Motivational Speaker	Event Management	5
45.	06-03-2020	Masterpiece- Activity for Innovation	-	SYBBA	128
46.	05-03-2020	Session on Print Media by Times of India	Jakabhai Desai		128
47.	11-03-2020	Participative Learning at Mud Fest by Colours Event	Colors of Eent	Event Management	5
48.	29-04-2020	Session on Career Counselling (What next after BBA?)	Dr. KetanRanch, Dr. Krunal Patel and Dr. Vijay Gondaliya	TYBBA	6

(B) Project and Summer Training for Students**Table 2.19: Summer Training (internship) for Second Year BBA Students**

Enrolment No.	Name	Company Name	Internal Guide
201703100310014	Dhruv Bharatbhai Mali	Aaiswarya Dyeing Mills Pvt. Ltd., Kadodara	Dharmaraj Solanki
201703100310023	Rinki Shivkumar Sinha		
201703100310076	Namrata Nanakbhai Kundanani		
201703100310007	Janki Dipakbhai Prajapati	Britannia Industries Ltd.	Dharmaraj Solanki
201703100310013	Payalkumari Rathod		
201703100310037	Janki Rameshbhai Chitroda		
201703100310082	Naineshkumar Anilbhai Patel	JK Lakshmi Cement Ltd., Dastan	Dharmaraj Solanki
201703100310101	Deepkumar Hirenbbhai Patel		
201703100310030	Arth Lakhamshibhai Patel	Resilin Rubtech Pvt. Ltd.	Dharmaraj Solanki
201703100310031	Preetkumar Patel		
201703100310148	Ayushiben Patel		
201703100310183	Ayan Patel	Sosyo Hajoori Beverages Pvt. Ltd., Surat	Dharmaraj Solanki
201703100310138	Dhruval Pravinbhai Kaneria		
201703100310141	Asad Javidbhai Mahida		
201703100310113	Sonia Jitendra Bhula	APEX Enterprise	Dr. Manisha Surati
201703100310054	Megha Tejas Desai		
201703100310063	Khushali Ashishbhai Brahmbhatt		
201703100310004	Jenish Janakkumar Patel	Gujarat Polyfilms Limited	Dr. Manisha Surati
201703100310026	Kartavyakumar A. Patel		
201703100310049	Vaibhav Chopra		
201703100310017	Shivani Ashokbhai Patel	NIF Mechanical Works Pvt. Ltd., Navsari	Dr. Manisha Surati
201703100310046	Deep Ketanbhai Patel		
201703100310116	Riyaben Rakeshbhai Desai		
201703100310055	Nidhiben Janakbhai Patel	Shree Khedut Sahakari Khand Udyog Mandli Ltd., Bardoli	Dr. Manisha Surati
201703100310120	Bhoomiben Dilipbhai Ahir		
201703100310121	Nidhikumari Jagdishbhai Ahir		
201703100310199	Arpit Arjun Chaudhari	Surat District Co-Operative Milk Producers' Union Ltd.	Dr. Manisha Surati
201703100310085	Miteshkumar Mukeshbhai Mali		
201703100310088	Krupalbhai Chaudhari		

Enrolment No.	Name	Company Name	Internal Guide
201703100310018	Jenish Bharatbhai Patel	Anjani Interweave	Dr. Taral Patel
201703100310019	Harshkumar Umeshbhai Patel		
201703100310028	Haniben Vijaybhai Patel		
201703100310097	Shaurabh Ajay Pandey	Garden Silk Mills Ltd., Jolva	Dr. Taral Patel
201703100310102	Dhruv Kamleshbhai Oza		
201703100310104	Mukeshkumar R. Agrawal		
201703100310089	Shehnaz Kalam Sheikh	Micas Organic Limited	Dr. Taral Patel
201703100310107	Jeet Rakeshkumar Patel		
201703100310136	Jyoti Omprakash Saini		
201703100310196	Nenshiben M. Patel	Shree Kamrej Vibhag Sahakari Khand Udyog Mandli Ltd., Kamrej	Dr. Taral Patel
201703100310198	Nikhilkumar D. Patel		
201703100310158	Mosmi Anilbhai Patel		
201703100310068	Siddhi Dipakbhai Mistry	Vimal Agro Products Pvt. Ltd., Bardoli	Dr. Taral Patel
201703100310074	Devang Dharmeshkumar Bhavsar		
201703100310080	Roshanikumari Virendrabhai Patel		
201703100310002	Sagar Pravinbhai Vekariya	Yogeshwar Diamonds	Dr. Vijay Gondaliya
201703100310143	Simran Chandreshbhai Italiya		
201703100310144	Khushboo Bhavesh Shah		
201703100310094	Dharmik Babubhai Vora	Alpino Health Foods Pvt. Ltd., Surat	Nimisha Jariwala
201703100310160	Nikunj Sureshbhai Moradiya		
201703100310005	Jaimin Sanjaybhai Sudra	Donear Industries Ltd.	Nimisha Jariwala
201703100310053	Pratikkumar Mukeshbhai Shah		
201703100310058	Pankaj Surendrasingh Rawat		
201703100310090	Amishaben Rajubhai Rathod	Laxmi Diamond Pvt. Ltd., Surat	Nimisha Jariwala
201703100310106	Dhruvikumari Kiritkumar Patel		
201703100310114	Rinkalkumari R. Patel		
201703100310033	Ammar Ilyas Ogasia	Sahakari Khand Udyog Mandal Limited, Gandevi	Nimisha Jariwala
201703100310034	Maaz Yusuf Lorgat		
201703100310091	Mahmad Soyeb Hafeji		
201703100310003	Drashti Rakeshbhai Patel	Valsad District Cooperative Milk Producers' Union Limited	Nimisha Jariwala
201703100310024	Jahanvi Ashokbhai Bhalani		
201703100310047	Amisha Sunilkumar Shah		

Enrolment No.	Name	Company Name	Internal Guide
201703100310069	Dhruvi Nilesh Patel	Bhagwati Jewels	Nisarg Shah
201703100310093	Ruchit Arvindbhai Meruliya		
201703100310103	Shubhankar Pandey		
201703100310192	Vaibhavi Ramakant Pande	Gujarat State Electricity Corporation Limited, Ukai Thermal Power Station	Nisarg Shah
201703100310099	Chirag Shailesh Agrawal		
201703100310111	Kinjal Pankaj Modi		
201703100310193	Rohan Kishor Patel	Bhojani Diamond, Surat	Nisarg Shah
201703100310197	Ankit B. Maisuriya		
201703100310112	Jayshree Chhabbulal Kanojiya	PVR Tempanes	Nisarg Shah
201703100310125	Nikhilkumar Manishbhai Shah		
201703100310163	Praveen Shantilal Boliwal		
201703100310010	Lisha Patel	Shree Madhi Vibhag Khand Udyog Sahakari Mandali Ltd., Madhi	Nisarg Shah
201703100310016	Janki Sunilbhai Patel		
201703100310182	Vidhi Makwana		
201703100310081	Nehaben Sushilbhai Gupta	Adani Ports and Logistics, Hazira	Prinsa Patel
201703100310095	Nishit Kiranbhai Ghadiyali		
201703100310115	Dhvani Sanjaykumar Panchal		
201703100310009	Bhoomi Dharmeshbhai Bhakta	Dharti Water Industries	Prinsa Patel
201703100310032	Darshan Jitendrabhai Patel		
201703100310168	Krupali Hemanshubhai Bhakta		
201703100310122	Shikha Ashitbhai Sheth	JK Paper Ltd.	Prinsa Patel
201703100310130	Vatsal Hiteshbhai Adatia		
201703100310164	Nishant Ramesh Joshi		
201703100310021	Fennyben Dipakbhai Patel	Safire Spring	Prinsa Patel
201703100310050	Kirtan Jigneshbhai Patel		
201703100310195	Shivamkumar M. Patel		
201703100310067	Divyakumar Jigneshkumar Malot	Surat District Co-Operative Milk Producers' Union Ltd.	Prinsa Patel
201703100310086	Hanikumari Jayeshbhai Patel		
201703100310134	Smitkumar Nileshbhai Patel		
201703100310008	Jairaj Ashishbhai Joshi	Bipico Industries Pvt. Ltd.	Vaishali Pillai
201703100310020	Aniket Naineshbhai Bhavsar		
201703100310065	Abhi Nileshbhai Shah		

Enrolment No.	Name	Company Name	Internal Guide
201703100310145	Shatakshi Amitabh Pawar	Jitendra Textiles	Vaishali Pillai
201703100310154	Jinal Bharatbhai Borad		
201703100310157	Jaydeepkumar J. Khatrani		
201703100310025	Dhruval Jagdishbhai Devani	Raj Textiles	Vaishali Pillai
201703100310056	Shivani Prakashbhai Patel		
201703100310176	Drashti Dineshkumar Sudani		
201703100310006	Simnan Akamal Ansari	Shree Ramkrishna Exports Pvt. Ltd., Surat	Vaishali Pillai
201703100310043	Dhaval Kumar B. Kotadiya		
201703100310044	Neel Shailesh Moradiya		
201703100310027	Janki Gandhareshbhai Lakhani	Bhagyarekha Engineers Pvt. Ltd.	Vivek Ayare
201703100310029	Rinkalkumari Prafulbhai Patel		
201703100310062	Mittalben Nileshbhai Patel		
201703100310040	Hritika Santoshbhai Singh	Hi - Tech Sweet Water Technologies Private Limited	Vivek Ayare
201703100310041	Rajeshwari Rameshbhai Yadav		
201703100310045	Nikita Banwari Varma		
201703100310190	Hemil Mansukhbhai Board	Khodiyar Krupa Welding, Umbhed	Vivek Ayare
201703100310201	Nishant Mukesh Dhameliya		
201703100310128	Payal Kamlesh Sharma	R. P. Industries	Vivek Ayare
201703100310142	Rinkalkumari Prafulkumar Patel		
201703100310170	Urvashi Deveshbhai Pabari		
201703100310184	Kiran Jaisinghani	Shree Ram Diamex Pvt. Ltd.	Vivek Ayare
201703100310189	Vrutika Dinesh Gabani		
201703100310153	Hitaxiben Chaturbhai Kathrotiya		

(C) Study/Academic Tours Organized by the College/Institution

Table 2.20: Study/Academic Tours during the Year 2019-20

Sr. No	Place of Study Tour	Duration	Nature of linkage	No. of the participant
1	International student Empowerment Programme United Kindom 2019	23-11-2019 to 02-12-2019	International Tour/ Student Exchange	4 students + 1 Faculty
2	Industrial Visit to Adani Port, Mundra	16-12-2019	Industrial Visit	40 Students

Sr. No	Place of Study Tour	Duration	Nature of linkage	No. of the participant
3	Industrial Visit to Adani Port, Hazira	13-01-2020	Industrial Visit	55 Students
4	Industry Visit at Meril Life Science	06-02-2020	Industrial Visit	54 Students
5	Industrial Visit at Gokulnand Indsutry, Palsana	21-02-2020	Industrial Visit	55 Students
6	Industrial visit at Mahuva Sugar Factory	26-02-2020	Industrial Visit	55 Students

1.6 Students' Achievements

1. Student of BBA Simran Italiya won Campus Ambassadors award for National electoral awareness at Gandhinagar being felicitated by Hon. Governor Shri Ved Acharya.
2. BBA student Divyakumar Malot participated in Gujarat State Yogasana Sports Championship and secured 5th position.
3. Student of BBA published 79 research paper in various national and international journals.
4. 9 students of BBA conducted observational study for quality control at Bardoli Satyagrah Hospital.
5. 3 Students (Dhrui Patel, Simran Italiya and Ruchit Merulia) have been certified from Digital marketing certified.
6. Student of BBA Ruchit Maroliya participated in Banner Making Competition organized by Dance Club of UTU and secured 3rd position.
7. BBA students participated in Uthkarsh 2020 at B.R.C.M College, Surat. Students grab the first rank in view-review competition and face painting competition.
8. Our institute secured the winning position in the Music - Classical Instrumental Solo (Percussion), Music - Western Vocal (Solo), classical dance (solo) of the 6th Uth fest organized by Uka Tarsadia University and secured Runners' up position in Music - Group Song (Western) of 6th Uth fest.

CHAPTER – III

Research, Consultancy and Extension

- 1.1. Research Publication by the Teachers and Students
- 1.2. Research Projects
- 1.3. Academic Programme Participated by Faculties
- 1.4. Lecture Delivered
- 1.5. Extension Activity

Research continues to be a very significant activity in this institute since faculty members are active, committed and dedicated to research and development of their respective field. We understand the worth of research carried out in the institute and this has helped the institutes to identify and define their thrust areas for themselves as well. We have one special course i.e. Research Project in last semester BBA, which is based on research work and same students' and faculty guide need to published research paper.

A very important aspect of our research effort is a strong collaborative research program. The faculties have succeeded in developing collaborative research with academics in India and industry resulting in the publication of joint research papers, operating collaborative research projects, joint organization of various academic programs, faculty visits and so on.

The institute has, as a matter of a healthy practice, been encouraging its faculty to undertake research by granting them duty leave, special leave etc, besides sending them on deputation, making financial support available to them for participation in conferences, Seminars Workshops, Summer and Winter Schools. Besides the unassigned UGC grants, the university has made provision to finance research activities from its Self-financed Funds. This enables the faculty to participate very enthusiastically in academic activities, besides giving invited talks.

3.1. Research Publication by the Teachers and Students

Table 3.1: Details of Articles/Research Papers Published in Journals by the Teachers during the year

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
1	Challenges and problems faced by family business in Adajan area, Surat.	Kiran Jaisinghani and Ms.Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	1510-1521	7.429
2	A Study on awareness about Government sponsored schemes for MSME among the	Mosmi Patel and Vivek Ayre	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	4166-4174	

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Entrepreneurs in Surat District									
3	A Performance Analysis of Surat District Co - Operative Bank by Financial Statement Analysis	Bhoomi Bhakta	International Journal of Creative Research Thoughts (IJCRT)	International	June 2020	8	6	2320-2882	770-775	7.97
4	A Study on Relationship between FMCG Sector and Nifty Fifty	Dhruvi Patel and Dr. Manisha Surti	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320 - 2882	1042 - 1050	7.97
5	A Study on the Impact on Dividend Announcement on Share Price	Ayan Patel and Dr. Manisha Surti	Journal of Emerging Technologies and Innovative Research	International	April 2020	7	4	2349 - 5162	17 - 24	5.87
6	A Study on Green Banking Practices adopted by with Respect to Valsad District.	Jahanvi A Bhalani and Dr. Taral Patel	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	1586-1592	7.97
7	A study on awareness level of investors towards Systematic Investment plan (SIP) with respect to Navsari Region	Brahmbhatt Khushali	International Journal of Commerce and Management Research	International	July 2020	6	4	2455-1627	27-30	5.22
8	A Study on Impact Of Non –Performing Assets on Profitability of Public and Private Sectors Bank.	Krupal A Chaudhari and Dr. Taral Patel	International Journal of Innovation and research Technology	International	April 2020	5	4	2320-2882	163-166	6.25
9	A study on impact of demographic factors on traders investment decision	Krupali Bhakta	International Journal of Scientific Reserach in Engineering and Management	International	April 2020	4	4	2582-3930	1-8	4.1
10	To Study the Investors Preferences for their Investments	Vaibhav Chopra and Dr. Vijay Gondaliya	International Journal for Research in Applied Science &	International	April 2020	8	4	2321-9653	286-296	7.429

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
			Engineering Technology							
11	To Study the Factor Influencing For Invest in Mutual Fund	Vrutika Gabani and Dr. Vijay Gondaliya	Studies in Indian Place Names	National	March 2020	40	68	2394-3114	131-139	
12	A study on investor preference towards mutual fund in Bardoli	Rinkal Patel and Nisarg Shah	International Journal of Management and Commerce	International	April 2020.	2	2	2664-6846	01-Mar	
13	Study on Issue Price Performance of IPO's (Initial Public Offering) in India	Neel Moradiya and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	International	April 2020	7	4	2349-5162	25-33	5.87
14	A Comparative Study of Financial Performance on LIC & ICICI Prudential Insurance	Nidhi Patel	International Journal for Research in Applied Science & Engineering Technology	International	July 2020	8	7	2321-6953	431-438	7.429
15	A Study on Impact of Earning Per Share and Dividend on Share Price Movement NSE	Mukesh Agrawal and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	International	April 2020	7	4	2349-5162	467-473	5.87
16	A Credit Risk Management in Public and Private Sector Banks	Nikhil Shah and Nisarg Shah	Journal of Emerging Technologies and Innovative Research	International	April 2020	7	4	2349-5162	607-615	
17	A Study on Investor's Preference towards different Investment Avenues Specifically in Bardoli Region.	Vidhi Makwana and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	International	April 2020	8	1	2348-7585	16-22	5.72
18	A study on insurance awareness in rural area of bardoli region	Shivani Patel and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	International	April 2020	7	2	2348-7585	1490-1496	5.72
19	To study problem faced by newly emerging entrepreneur and factors that motivate them in	Riya Desai and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	International	April 2020	7	2	2348-7585	1497-1502	5.72

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Raising Fund in Surat Region									
20	A Study on working capital management and financial statements analysis of sugar company	Rinkal Patel and Mr. Vivek Ayre	International Journal of Management and Commerce Innovations	International	April 2020	8	1	2348-7585	1 - 6	5.72
21	To study on co-operative bank with special reference to lending practices in surat region	Shatakshi Pawar and Mr. Vivek Ayre	Journal of Emerging Technologies and Innovative Research	International	April 2020	7	4	2349-5162	1242-1253	5.87
22	Satisfaction Level of Employees towards Training program at Sidmak Laboratories (India) Pvt. Ltd.	Drashti Patel and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	1936-1947	7.97
23	A Study on Impact of Employee Welfare Measures in Daimond Industry	Dhruval Devani and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	2903-2911	7.97
24	A Study on Employee Attitude towards the Grievance Handling System at Bindal Silk Mills Pvt. Ltd.	Hritika Singh and Dr. Anuradha Pathak	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	1144-1151	7.429
25	A Study on Employer-Employee Relationship	Amisha Rathod	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	3637-3647	7.97
26	A Study on Impact of Work-life Balance of Employees in Donear Pvt. Ltd. A Case Study	Dhruv Oza and Dr. Anuradha Pathak	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	1542-1555	7.97
27	A Study on Recruitment and Selection Process At Sosyo Hajoori Beverages Pvt. Ltd.	Dhruval Kaneria	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	2198-2214	7.97
28	Human Resource	Hitaxi Kathrotiya	International Journal	International	April 2020	8	1	2348-	23-30	5.72

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Practices in Organisation and Employees' Performance: A Study of FM PBW Bearings Pvt. Ltd.	and Dr. Anuradha Pathak	of Management and Commerce Innovations					7585		
29	A Study on Perception of Workers regarding Training and Development at Multi Grain Foods	Vaibhavi Ramakant Pande & Dr. Manisha Surti	International Journal of Research and Analytical Reviews	International	May 2020	7	2	2349-5138	1 - 8	5.75
30	A Study on Employee Satisfaction at Co-Operative Sector	Rinki Sinha and Dr. Vijay Gondaliya	Journal of Human Resource and Customer Relationship Management	National	April 2020	4	1	2453-2712	29-39	
31	A study on Effectiveness of Employees Grievance Handling System at SUMUL Dairy Surat	Payal Rathod and Ms. Nimisha Jariwala	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	4058-4079	7.97
32	A Study on Welfare Activities Provided for Employees at Shree Durga Syntex Pvt Ltd.	Pankaj Rawat and Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	International	May 2020	8	5	2321-9653	1113-1125	7.429
33	A study of Effectiveness of Organizational Culture.	Nishit Ghadiyali and Nimisha Jariwala	International Journal for Research in Applied Science & Engineering Technology	International	May 2020	8	5	2321-9653	88-104	7.429
34	A study of performance appraisal system of employees at R.P industry.	Payal Sharma & Ms.Nimisha jariwala	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	3414-3432	7.97
35	A study on employee engagement at Treffer Pharmaceuticals	Sonia Bhula and Siddhi Shah	Journal of emerging technologies and innovative reserch	international	April 2020	7	4	2349-5162	165-168	5.87
36	A Study on Impact	Janki Lakhani and	International Journal	International	April 2020	8	1	2348-	31- 42	5.72

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Training and Development on Employee Performance at Weavetech	Ms. Vaishali Pillai	of Management and Commerce Innovations					7585		
37	A Study on Employee Engagement and Their Impact on Employee Performance	Maaz Lorgat and Vaishali Pillai	Journal of Emerging Technologies and Innovative Research	National	April 2020	7	4	2349-5162	555-558	5.87
38	A Study on Impact of Environment on Employees Performance at JK Lakshmi Cement LTD	Mittal Patel and Vaishali Pillai	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	2175-2183	7.97
39	A Study on Compensation Management towards Employees Satisfaction at Spectrum Dyes & ChemicalPVT, LTD.	Mitesh Mali and Vaishali Pillai	International Journal of Creative Research Thoughts	International	May 2020	8	4	2320-2882	4023-4028	7.97
40	A Study on Labour Welfare Measures in KRIBHCO. Ltd	Kinjal Modi and Vaishali Pillai	International Journal of Engineering Development and Research	International	April 2020	8	2	2321-9939	162-164	7.37
41	A study on employee retention policies on organization productivity in Sumul.	Jayshree Chhabbulal Kanojiya & Vaishali Pillai	International Journal of Creative Research Thoughts	International	June 2020	4	8	2320-2882	399-406	7.97
42	A Study on Workers Health and Safety undertaken at vaikunth chemicals pvt ltd	Jinal Borad and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	348-353	7.97
43	A Study on Customer Saatisfaction towardrs Herbal life Products: A Study of South Gujarat Region	Namrata Kundnani, Dr. Anuradha Pathak and Dhruv Mali	International Journal of Commerce and Management Research	International	May 2020	6	3	2455-1627	61-64	5.22
44	Satisfaction of	Namrata	International Journal	International	April 2020	8	4	2320-	1470-	7.97

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Employees towards Performance Appraisal in Organisation: A Study on Aaiswarya Printing and Dying Pvt. Ltd.	Kundanani and Dr. Anuaradha Pathak	of Creative Research Thoughts (IJCRT)					2882	1485	
45	To Study the Customer Satisfaction towards Satyam traders	Ms. Dhvani Panchal and Mr. Nisarg Shah	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	1306-1309	7.429
46	A Study on Customer's Perception & Satisfaction towards Ready to Eat Product with respect to Krish Bhog	Nikhilkumar Dharmendrabhai Patel	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	International	April 2020	8	4	2321-9653	816-823	7.429
47	A Study on Difficulties faced by Entrepreneurs while Exporting Products	Khusboo Shah and Peenal Sankhla	International Journal of Emerging Technologies and Innovativa Research	International	April 2020	7	4	2349-5162	1192	5.87
48	A Study on Impact of Import and Export on Economic Growth of India	Jayraj Joshi and Peenal sankhla	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	1298-1305	7.97
49	Impact on Outsourcing on Business Organisation in True Color Pvt. Ltd.	Dhaval Kotadiya and Prinsa Patel	International Journal for science and Advance Reserach in technology	International	March 2020	6	3	2395-1052	902-906	
50	A study on consumer's preference towards country of origin while purchasing the apparel product.	Neha Gupta and Ms. Vaishali Pillai	International Journal of Creative Research Thoughts	International	April 2020	8	4	2123-9653	1908-1911	7.49
51	A Study on Comparative Analysis between Domestic Product vs. Foreign Product Usage	Dharmik Vora	International Journal of Creative Research Thoughts	International	June 2020	8	6	2320-2882	3512-3538	

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	in surat Region									
52	A Study on Problems Faced by Tourists While Travelling Abroad With Respects to South Gujarat	Smit Patel and Mr. Vivek Ayre	International Journal for Research in Engineering Application & Management (IJREAM)	International	April 2020	6	1	2454-9150	50-55	6.46
53	A Study On Consumer Satisfaction Towards After Sales Services	Fenny patel And Dharmaraj Solanki	International Journal of Research in Engineering, Science and Management	International	April-2020	3	4	2581-5792	535-537	4.308
54	A study on consumer influence on print media of cashew day	Aniket Bhavsar and Dharmaraj Solanki	International Journal for Research in Applied science & Engineering Technology	International	April 2020	8	4	2321-9653	1606-1608	7.429
55	Consumer perception towards product and services of resilin rubtech	Darshan Patel and Dharmraj Solanki	International Journal of Research in Engineering, Science and Management	International	April 2020	3	4	2581-5792	133-136	4.308
56	A study on consumer buying behaviour of dairy product with special reference to chikhli taluka	Ammar Ogasia, and Dharmaraj Solanki	International Journal of Creative Research Thoughts (IJCRT)	International	April 2020	8	4	2320-2882	3181-3187	7.97
57	A Study on Consumer Buying Behaviour Two Wheeler Vehicle at AMI Honda	Deeppatel and Dharmaraj Solanki	International Journal for Research in Applied Science & Engineering Technology (IJRASET)	International	May 2020	8	5	2321-9653	411-414	7.429
58	A study on customer satisfaction towards the products of Acey Engineering Pvt. Ltd.	Amisha Shah And Dharmaraj Solanki	SAGAR- International journal of Management and Research	International	Jan-March-2020	4	2	2456-2815	2-10	
59	A study on consumer	Asad And	International Journal	International	April 2020	6	1	1	2454-	319-324

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	buying behaviour towards cars in Surat	Dharmaraj Solanki	for Research in Engineering Application & Management (IJREAM)						9150	
60	A Study on Service Quality at HERO Motocorp Service Centre at Shubham Motors, Kamrej	Shehnaz Sheikh and Dr. Manisha Surti	International Journal of Commerce and Management Research	International	April 2020	6	3	2455-1627	04-10	5.22
61	To study the perception of business owners considering social media a sales tool	Ms. Simran Italiya and Dr. Manisha Surti	International Journal of Engineering Applied Sciences and Technology	International	April 2020	4	12	2455-2143	115-121	
62	A study on consumer buying behaviour towards diamond Jewellery at surat regional.	Sagar Vekariya and Dr. Taral Patel	International Journal of Engineering Development and Research	International	April 2020.	8	2	2321-9939	314-317	
63	A Study on Customers Satisfaction Towards Products of Hero MotoCorp	Preet Kamlesh Patel and Dr. Taral Patel	International Journal of Research in Engineering, Science and Management	International	April 2020.	3	4	2581-5792	656-660	
64	A study on consumer brand preference of luxury cars with particular reference to surat city	Pratik Shah	International Journal of Creative Research Thought	International	May-20	8	5	2320-2882	516-520	
65	A Study on Measuring The Effect of Digital Advertisement on Consumer Decision Making Process at Surat City.	Ruchit Meruliya and Dr. Taral Patel	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	1223-1231.	7.97
66	A Study on Effectiveness of Online Marketing from Meera Industry	Ankit Maisuriya, Peenal Sankhla	International Journal of Creative Research Thoughts	International	May 2020	8	5	2320-2882	509-515	7.97

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
67	A Study on Consumer Buying Behaviour towards Liquid Utensil Cleaner from Ambika Industry	Nikunk Moradiya and Peenal Sankhla	International Journal for Research in Applied Science and Engineering Technology	International	April 2020	8	4	2321-9653	1441 - 1445	5.87
68	A Study on Consumer Buying Behaviour towards Aestro Shampoo	Hemil Borad, Peenal Sankhla	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	3854-3858	7.97
69	To Study the Preference and Satisfaction Level of Customers towards Amrut Exort	Nishant Dhameliya and Peenal Sankhla	International Journal of Creative Research Thoughts	International	April 2020	8	4	2320-2882	3982-3986	7.97
70	A Study on Consumer Satisfaction towards Quality Service of Mahindra Motor in Navsari City	Jenish Patel and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	International	March 2020	8	3	2321-9653	54-62	7.429
71	To Study the Impact of Direct Marketing on Business Performance Undertaken at Shiplan Steelcast Pvt. Ltd.	Jaimin Sudra and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	101-105	7.429
72	A Study on Consumer buying behaviour towards packed water bottle at Dharti Water pvt. Ltd.	Lisha Patel and Prinsa Patel	International Journal of Engineering Development and Research	International	June 2020	8	2	2321-9939	73-83	
73	The Effect of Customer Relationship Management on Business Performance	Janki Patel and Prinsa Patel	International Journal of Reserach in Engineering, Science and Management	International	March 2020	3	3	2581-5792	603-609	4.308
74	To study the Consumer Buying Behaviour at Hi-Tech Sweet Water Tehnology Pvt. Ltd.	Kartavya Patel and Prinsa Patel	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	63-68	7.429
75	A Study on Product	Janki Chitroda	International Journal	International	April 2020	7	1	2394-	74-82	

Sr. No.	Title of paper	Name of the author/s	Name of journal	Category	Month & Year of publication	Volume No.	Issue No.	ISSN number	Page No.	Impact Factor
	Packaging Impact on Consumer Buying Behaviour	and Prinsa Patel	of Novel Reserach in Marketing Management and Economics					7322		
76	A Study on Consumer Experience towards Coffee Culture with Special Reference to Surat,Adajan	Kirtan Patel and Prinsa Patel	International Journal of Reserach in Engineering, Scieence and Management	International	March 2020	3	3	2581-5792	596-602	4.308
77	A Study on Consumer Perception towards TATA Nexon Car in Bardoli City	Nainesh Patel and Prinsa Patel	Inetrnational Journal of Engineering Development and Research	International	June 2020	8	2	2321-9939	84-93	
78	A Study on Customer Brand Preference towards Suzuki Nexa at Surat City	Simnan Ansari and Ms. Vaishali Pillai	International Journal for Research in Applied Science & Engineering Technology	International	April 2020	8	4	2321-9653	1598-1601	7.429
79	Tax Planning and Tax Management of Salaried Individuals: A Study of Bardoli Region	Dr. Vijay Gondaliya and Dr. Yagna Vyas	Journal of Management Development and Research	National	Jan-Jun 2020	7	1	2347-4475	34-48	
80	A Study on Farmer's Attitudes Towards Organic Farming	Mr. Dharmaraj Solanki	Journal of Management Development and Research	National	March 2020	-	-	2349-802	56-61	
81	Study on Recommendation Systems and Its Challenges	Ms. Niyati Shah	International Journal of Latest Trends in Engineering and Technology	International	March 2020	16	1	2278-621X	50-53	

Table 3.2: Details of Articles/Research Papers/Chapters Published in Edited Books by the Teachers during the year

Author(s)	Title of Book Chapter	Title of Book	Editor(s)	Publisher Name	Year	Page No.	ISBN NO
Dr. Vijay Gondaliya	Foreign Direct Investment and Economic Growth in India	Management & Industry 4.0	Dr. Snehalkumar Mistry	New Horizons Research Group	2020	70-84	978-81-927638-3-5
Dr. Vijay Gondaliya	Risk Minimization through Strategic Asset Allocation – Through Optimum Portfolio Concept	Management & Industry 4.0	Dr. Snehalkumar Mistry	New Horizons Research Group	2020	129-141	978-81-927638-3-5

3.2. Research Projects by Students

A. BBA Students' Research Project during 6th Semester

Table 3.3: List of Winter Project BBA Semester 6

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310157	Jaydeepkumar J. Khatrani	Enter.	Peenal Sankhla	A Study on Impact of Entrepreneurial Characteristics on Success of Business	Yogeshwar Diamond Pvt Ltd
201703100310184	Kiran Jaisinghani	Enter	Nimisha Jariwala	Challenges and Problems Faced by Family Business in Adajan Area, Surat	Ajay Infra Space
201703100310158	Mosmi Anilbhai Patel	Enter	Vivek Ayre	A Study on Awareness about Government Sponsored Scheme for MSME among the Entrepreneurs in Surat District	Rajhans Group of Industries Ltd.
201703100310199	Arpit Arjun Chaudhari	Enter	Nimisha Jariwala	An Empirical Study on Franchise Business of TATA Motors	TATA motors

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310170	Urvashi Deveshbhai Pabari	Enter	Vivek Ayre	To Study on Customer Buying Behaviour toward Products and Services offered by Shopping Malls	Your Store Ltd.
201703100310196	Nenshiben M. Patel	Enter	Vivek Ayre	To Study on Barriers Faced by Entrepreneurship in Organisation	Global Hospital
201703100310009	Bhoomi Dharmeshbhai Bhakta	Finance	Dr. Manisha Surti	A Performance Analysis of Surat District Co - Operative Bank by Financial Statement Analysis	Surat District Co - Operative Bank
201703100310017	Shivani Ashokbhai Patel	Finance	Vivek Ayre	A Study on the Insurance Awareness in Rural Area of Bardoli Region	NJ India Private Ltd.
201703100310028	Haniben Vijaybhai Patel	Finance	Dr. Manisha Surti	A Study on Investor Perception regarding Mutual Fund Services by Religare Securities Ltd.	Religare Securities Ltd.
201703100310065	Abhi Nileshbhai Shah	Finance	Dr. Manisha Surti	A Study on Performance Evaluation of Selected Mutual Fund Schemes	Mahalakshmi Investment
201703100310029	Rinkkalkumari Prafulbhai Patel	Finance	Nisarg Shah	To Study on Investors Preference towards Mutual Fund	Nippon India Mutual Fund
201703100310044	Neel Shailesh Moradiya	Finance	Nisarg Shah	A Study on Issue Price Performance of IPOs in India	Pratham Invest
201703100310049	Vaibhav Chopra	Finance	Dr. Vijay Gondaliya	Investment Process: South Gujarat Investor's Mind Set	Triumph Capital
201703100310145	Shatakshi Amitabh Pawar	Finance	Vivek Ayre	A Study on Coperative Banks in India with Special Reference to Lending Practices in Prime Co-operative Bank Ltd	Prime Cooperative Bank
201703100310116	Riyaben Rakeshbhai Desai	Finance	Vivek Ayre	To Study on Problems Faced by Newly Emerging Entrepreneurs and Factors that Motivating in Raising Funds	Enshine Ltd.
201703100310125	Nikhilkumar Manishbhai Shah	Finance	Nisarg Shah	A Study on Credit Risk Management in Public & Private Sector Banks	Oriental Bank of Commerce

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310164	Nishant Ramesh Joshi	Finance	Nisarg Shah	A Risk and Return Analysis of Selected Theme based Mutual Fund in India	Jainam Share Consultants Pvt. Ltd.
201703100310182	Vidhi Makwana	Finance	Vivek Ayre	A Study on Investor's Preference towards Different Investment Avenues in Bardoli Region	Krimak Consultancy
201703100310056	Shivani Prakashbhai Patel	Finance	Vivek Ayre	To Study on Fundamental Analysis of IT sector Companies Listed in NSE	Arcadia Shares and Stockbrokers Pvt Ltd.
201703100310067	Divyakumar Jigneshkumar Malot	Finance	Dr. Manisha Surti	A Study on Future of E Broking in Surat	Arcadia Shares & Stock Brokers Pvt. Ltd.
201703100310069	Dhruvi Nilesh Patel	Finance	Dr. Manisha Surti	A Study on Relationship between FMCG Sector and Nifty Fifty	Triumph Capital
201703100310148	Ayushiben Patel	Finance	Dr. Manisha Surti	A Study on Technical Analysis with Special Reference to Insurance, Banking and Financial Service Sector	Alka Advisory Securities Ltd.
201703100310063	Khushali Ashishbhai Brahmbhatt	Finance	Dr. Taral Patel	A Study on Awareness Level of Investors towards Systmatic Investment Plan with Repect to Navsari Region.	N J India Invest Pvt.Ltd.
201703100310086	Hanikumari Jayeshbhai Patel	Finance	Dr. Taral Patel	A Study on Impact of Fraud on the Indian Banking Sectors.	The kosmba Mercantile Co-operation bank Ltd.
201703100310088	Krupalbhai Arvindbhai Chaudhari	Finance	Dr. Taral Patel	A Study on Impact of Non Performing Assets on the Profitability of Private and Public Sector Banks.	HDFC Bank
201703100310142	Rinkkalkumari Prafulkumar Patel	Finance	Vivek Ayre	A Study on Working Capital Management and Financial Statements Analysis	Shree Narmada Khand Udhog Sahkari Mandli Ltd.
201703100310101	Hirenbbhai Patel Deepkumar	Finance	Dr. Taral Patel	A Study on Risk and Return Analysis of Selected Insurance Companies Comparing with BSE and NSE Market.	Devashish Securities Pvt.Ltd

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310168	Krupali Hemanshubhai Bhakta	Finance	Dr. Taral Patel	A Study on Impact of Demographic Factors on Investment Decision in Bardoli Regional	Marwadi Share and Finance Ltd.
201703100310189	Vrutika Dinesh Gabani	Finance	Dr. Vijay Gondaliya		Mansukh Securities
201703100310045	Nikita Banwari Varma	Finance	Nisarg Shah	Construction of Diverse Portfolio using Shape Index Model	Share Khan Ltd.
201703100310055	Nidhiben Janakbhai Patel	Finance	Nisarg Shah	A Comparative Study of Financial Performance of LIC & ICICI Prudential Insurance	Jeevandip Life Insurance & Investment Pvt. Ltd
201703100310104	Mukeshkumar R. Agrawal	Finance	Nisarg Shah	A Study on Impact of Earning per Share and Dividend on Share Price Movement of NSE	Devashish Securities Pvt. Ltd.
201703100310007	Janki Dipakbhai Prajapati	Finance	Dr. Taral Patel	A Study on CSR Spending and its Relationship with Share Price to Selected Fertilizer Sectors	Gujarat Narmada Valley Fertilizers Company Ltd.
201703100310024	Jahanvi Ashokbhai Bhalani	Finance	Dr. Taral Patel	A Study on Green Banking Practices Adopted by The Banks with Respect to Valsad Distict.	The Valsad Mahila Nagarik Sahakari Bank Ltd.
201703100310183	Ayan Patel	Finance	Dr. Manisha Surti	A Study on Impact of Dividend Announcement on Share Price	Shree Uma Advisory
201703100310025	Dhruval Jagdishbhai Devani	HRM	Dr. Anuradha Pathak	A Study on Employee Welfare Measures at Sparkle Impex Pvt. Ltd.	Sparkle Impex Pvt. Ltd.
201703100310040	Hritika Santoshbhai Singh	HRM	Dr. Anuradha Pathak	A Study on Employees' Attitude towards the Grievance Handling System at Bindal Silk Mills Pvt. Ltd.	Bindal Silk Mills Pvt. Ltd.
201703100310090	Amishaben Rajubhai Rathod	HRM	Dr. Anuradha Pathak	A Study on Employer-Employee Relationship at Hi-Tech Sweet Water Technologies Pvt. Ltd.	Hi-Tech Sweet Water Technologies Pvt. Ltd.,
201703100310027	Janki Gandhareshbhai Lakhani	HRM	Vaishali Pillai	A Study on Training and Development on Employees Performance at WAVE TEC Pvt Ltd.	WAVE TEC Pvt Ltd.

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310034	Maaz Yusuf Lorgat	HRM	Vaishali Pillai	A Study on Employee Engagement and their Impact on Employee Performance at Valsad District Co - operative Milk Producers Union Ltd.	Valsad District Co - Operative Milk Producers Union Ltd.
201703100310122	Shikha Ashitbhai Sheth	HRM	Siddhi Shah	A Study on Absenteeism of Workmen at J K Paper Mill Songadh	J K Paper Ltd.
201703100310193	Rohan Kishor Patel	HRM	Siddhi Shah	A Study on Employees Satisfaction towards Welfare Facilities at TATA Motors Shree Ambica Auto	Shree Ambica Auto & Sales Service
201703100310003	Drashti Rakeshbhai Patel	HRM	Dr. Anuradha Pathak	Satisfaction Level of Employees towards Training Programme: A Study on Sidmak Laboratories (I) Pvt. Ltd.	Sidmak Laboratories (India) Pvt. Ltd.
201703100310058	Pankaj Surendrasingh Rawat	HRM	Nimisha Jariwala	A Study on Welfare Activities for Employees at Shree Durga Syntex Pvt Ltd.	Durga Syntex pvt.ltd
201703100310112	Jayshree Chhabbulal Kanojiya	HRM	Vaishali Pillai	A Study on Employee Retention Policies on Organisation Productivity at Sumul Dairy Surat	Surat District Co oprt. Milk Producer Union Ltd.
201703100310154	Jinal Bharatbhai Borad	HRM	Vaishali Pillai	A Study on Workers Health and Safety at Vaikunth Chemicals Pvt Ltd.	Vaikunth Chemicals Pvt Ltd.
201703100310102	Dhruv Kamleshbhai Oza	HRM	Dr. Anuradha Pathak	Impact of Work-life Balance on Employees in Donear Pvt. Ltd: A Case Study	Donear Pvt. Ltd.
201703100310120	Bhoomiben Dilipbhai Ahir	HRM	Dr. Anuradha Pathak	A Study on Employee Retention in Propylon Products Pvt. Ltd.	Propylon Products
201703100310138	Dhruval Pravinbhai Kaneria	HRM	Dr. Anuradha Pathak	A Study on Recruitment and Selection Process at Sosyo Hajoori Beverages Pvt. Ltd.	Sosyo Hajoori Beverages Pvt. Ltd.
201703100310153	Hitaxiben Chaturbhai Kathrotiya	HRM	Dr. Anuradha Pathak	Impact of Human Resource Practices on Employees' Performance: A Study of FM PBW Bearings Pvt. Ltd.	FM PBW Bearings Pvt. Ltd.

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310062	Mittalben Nileshbhai Patel	HRM	Vaishali Pillai	The Study on impact of Workplace Environment on Employee Performance at J.K Lakshmi Cement LTD.	J.K Lakshmi Cement LTD.
201703100310085	Miteshkumar Mukeshbhai Mali	HRM	Vaishali Pillai	A Study on Compensation Management towards Employee Satisfaction at Spectrum Dyes and Chemicals Pvt Ltd.	Spectrum Dyes and Chemicals Pvt Ltd.
201703100310091	Mahmad Soyeb Hafeji	HRM	Vaishali Pillai	A Study on Job Satisfaction of Employees towards Welfare Facilities at Aishwariya Dyeing Mills Pvt Ltd.	Aishwariya Dyeing Mills Pvt Ltd.
201703100310111	Kinjal Pankaj Modi	HRM	Vaishali Pillai	A Study on Labour Welfare Measures in KRIBHCO Ltd.	Krishak Bharati Co-operative Ltd.(KRIBHCO)
201703100310013	Payalkumari Chhanabhai Rathod	HRM	Nimisha Jariwala	A Study on Effectiveness of Grievance Handling System At SUMUL Dairy, Surat	Surat Milk Union Ltd.Surat
201703100310023	Rinki Shivkumar Sinha	HRM	Dr. Vijay Gondaliya	A study on Employee Satisfaction towards Job Description and Performance at Bardoli Sugar Factory	Bardoli Sugar Factory
201703100310041	Rajeshwari Rameshbhai Yadav	HRM	Nimisha Jariwala	A Study on Organizational Culture and Its Impact on Employees Behaviour at Sugar factory, Chalthan	Chalthan Vibhag Khand Udyog Sahakari Mandli Ltd
201703100310192	Vaibhavi Ramakant Pande	HRM	Dr. Manisha Surti	A Study on Perception of Workers regarding Training and Development at Multigrain Foods	Atul Bakery Multigrain Food Pvt. Ltd.
201703100310080	Roshanikumari Virendrabhai Patel	HRM	Siddhi Shah	The Impact of Working Conditions in Organizational Productivity at Vimal Agro Ltd	Vimal Agro Ltd
201703100310113	Sonia Jitendra Bhula	HRM	Siddhi Shah	A Study on Employee Engagement of Employees at Treffer Pharmaceuticals	Treffer Pharmaceuticals

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310128	Payal Kamlesh Sharma	HRM	Nimisha Jariwala	A Study of Performance Appraisal System of Employees at R.P Industries	R.P Industry
201703100310163	Praveen Shantilal Boliwal	HRM	Nimisha Jariwala	A Study on Impact of Strategic HRM on Organizational Performance at Gujarat Afro Industries	Gujarat agro industries.
201703100310095	Nishit Kiranbhai Ghadiyali	HRM	Nimisha Jariwala	A Study on Effectiveness on Organisational Culture at Bhawsar Chemical Pvt Ltd.	Bhawsar Chemical pvt. ltd
201703100310114	Rinkalkumari R. Patel	HRM	Nimisha Jariwala	The Study on Employees Job Satisfaction towards Working Environment in GSEC Ltd.Ukao	Gujarat State Electricity Cooperation Ltd
201703100310121	Nidhikumari Jagdishbhai Ahir	HRM	Nimisha Jariwala	A Study on The HR Practice Followed by The NIF Mechanical Works Pvt Ltd.	NIF mechanical works pvt.ltd.
	Jairaj Ashishbhai Joshi	IB	Peenal Sankhla	A Study on Impact of Import and Export on Economic Growth of India	NHB Ball & Roller Ltd.
201703100310094	Dharmik Babubhai Vora	IB	Vivek Ayre	A Study on Comparative Analysis between Domestic Product vs. Foreign Product Usage in Surat Region	Atlantico International Ltd.
201703100310144	Khushboo Bhavesh Shah	IB	Peenal Sankhla	A Study on Difficulties Faced by Entrepreneur while Exporting Products with a Special Reference to Surat City	Saanika Industries Pvt Ltd
201703100310107	Jeet Rakeshkumar Patel	IB	Nisarg Shah	A Study on Relationship between Capital Structure and Profitability at Bank of Baroda	Bank of Baroda
201703100310115	Dhvani Sanjaykumar Panchal	IB	Nisarg Shah	A Study on Customer Satisfaction towards Satyam Traders	Satyam Traders
201703100310068	Siddhi Dipakbhai Mistry	IB	Nimisha Jariwala	A Study on Cultural Differences In Export transactions between India and Dubai.	Farmraj impex LLP.

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310099	Chirag Shailesh Agrawal	IB	Nisarg Shah	A Study on Pricing Strategy of Imported Goods	Sage and Sawn Pvt. Ltd.
201703100310134	Smitkumar Nileshbhai Patel	IB	Vivek Ayre	A Study on Problems Faced by Surat Region Tourists while Travelling Abroad	Flamingo Transworld Pvt Ltd.
201703100310198	Nikhilkumar D. Patel	IB	Nisarg Shah	A Study on Customer Perception and Satisfaction towards Ready to Eat Product with respect to Krish Bhog	Krish Bhog Foods
201703100310076	Namrata Nanakbhai Kundanani	IB	Dr. Anuradha Pathak	Satisfaction of Employees towards Performance Appraisal in Organisation: A Study on Aaiswarya Dying and Printing Pvt. Ltd.	Aaiswarya Dyeing Mills Pvt. Ltd.
201703100310081	Nehaben Sushilbhai Gupta	IB	Vaishali Pillai	A Study on Consumer's Preference Towards Country of Origin While Purchasing Apparel Product at Spectrum Dyes and Chemical Pvt Ltd.	Spectrum Dyes and Chemical Pvt Ltd.
201703100310130	Vatsal Hiteshbhai Adatia	IB	Peenal Sankhla	A Study on Challenges of International Marketing in Digital Era to Exporter	Agrinut Pancholi
201703100310014	Dhruv Bharatbhai Mali	IB	Dr. Anuradha Pathak	A Study on Customer Satisfaction towards Herbal Life products: A Study of South Gujarat Region	Herbalife Nutrition
201703100310043	Dhavalkumar B. Kotadiya	IB	Prinsa Patel	To study the impact of outsourcing in business organisation at True Color Pvt. Ltd.	True colour Pvt. Ltd.
201703100310106	Dhruvikumari Kiritkumar Patel	IB	Dharmraj Solanki	Factors determining on export orientation by manufacturing firms	Noah Equipment Pvt.Ltd..
201703100310005	Jaimin Sanjaybhai Sudra	Marketing	Prinsa Patel	To study the impact of direct marketing on business performance at Shilpan Steelcast Pvt. Ltd.	Shilpan Steelcast Pvt. Ltd.
201703100310010	Lisha Patel	Marketing	Prinsa Patel	A study on customer buying behaviour towards packed water bottle at Dharti Water Pvt. Ltd.	Dharti Water Pvt. Ltd.

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310016	Janki Sunilbhai Patel	Marketing	Prinsa Patel	To study the effect of customer relationship management on business performance at G.A.S Crop Science	G.A.S Crop Science
201703100310026	Kartavyakumar A. Patel	Marketing	Prinsa Patel	To study consumer buying behaviour at Hi-Tech Sweet Water Technology Pvt. Ltd.	Hi-Tech Sweet Water Technology Pvt. Ltd.
201703100310089	Shehnaz Kalam Sheikh	Marketing	Dr. Manisha Surti	A Study on Service Quality at Hero Motorcorp Service Centre	Shubham Automobiles, Hero MotoCorp Ltd.
201703100310141	Asad Javidbhai Mahida	Marketing	Dharmraj Solanki	A Study on Consumer Buying Behaviour towards Car in Surat	Morris Garages Limited
201703100310176	Drashti Dineshkumar Sudani	Marketing	Peenal Sankhla	A Study on Customer's Perception towards Raghunath Silk Mill Pvt. Ltd.	Raghunath Silk Mill Pvt. Ltd.
201703100310197	Ankit B. Maisuriya	Marketing	Peenal Sankhla	A Study on Effectiveness of Online Marketing of Meera Industry Ltd.	Meera Industry Ltd.
201703100310020	Aniket Naineshbhai Bhavsar	Marketing	Dharmraj Solanki	A study on Consumer influence by print advertisement of cashew day	Cashew Day Pvt.Ltd.
201703100310021	Fennyben Dipakbhai Patel	Marketing	Dharmraj Solanki	A Study on Consumer Satisfaction towards After Sales Services at Kataria Automobiles	Kataria Automobiles, Bardoli
201703100310030	Arth Lakhamshibhai Patel	Marketing	Dharmraj Solanki	A study the Relationship Between Dealers & Supplier	HI Tech Board Pvt. Ltd.
201703100310032	Darshan Jitendrabhai Patel	Marketing	Dharmraj Solanki	Consumer Perception Towards Product and Services of Resilin Rubtech	Reslin Rubtech Pvt. Ltd.
201703100310033	Ammar Ilyas Ogasia	Marketing	Dharmraj Solanki	A Study on Consumer Buying Behaviour towards Dairy products	Valsad District Cooperative Milk Producers' Union Ltd.
201703100310046	Deep Ketanbhai Patel	Marketing	Dharmraj Solanki	A Study on Consumer Buying Behaviour towards Two Wheeler at Ami Honda	Ami Honda, Bardoli

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310047	Amisha Sunilkumar Shah	Marketing	Dharmraj Solanki	A Study on Customer satisfaction towards Products of ACEY Engineering Pvt. Ltd.	ACEY Engineering Pvt. Ltd.
201703100310074	Devang Dharmeshkumar Bhavsar	Marketing	Dharmraj Solanki	A study on Customer Satisfaction towards Supermarkets Incontext of Dhiraj Sons, Bardoli	Dhiraj Sons, Bardoli
201703100310002	Sagar Pravinbhai Vekariya	Marketing	Dr. Taral Patel	A Study on Consumer Buying Behaviour towards Diamond Jewellery at Surat Regional	Yogeshwer Diamond Pvt.Ltd
201703100310097	Shaurabh Ajay Pandey	Marketing	Dr. Manisha Surti	A Study on Customer Satisfaction towards the Services of Bank of Baroda at Kadodra Branch	Bank of Baroda
201703100310103	Shubhankar Pandey	Marketing	Dharmraj Solanki	A Study on Retailer Perception Towards Darshana Paints	Darshana Paints
201703100310143	Simran Chandreshbhai Italiya	Marketing	Dr. Manisha Surti	To Identify the Reasons behind the Perception of Business Owners Considering Social Media as a Sales Tool	iVIPANAN Digital Marketing and Management Services
201703100310037	Janki Rameshbhai Chitroda	Marketing	Prinsa Patel	A study on product packaging impact on consumer buying behaviour at Surat Milk Union Ltd.	Surat Milk Union Ltd.
201703100310050	Kirtan Jigneshbhai Patel	Marketing	Prinsa Patel	A study on consumer experience towards coffee culture with special reference to Surat, Adajan	Coffe Culture
201703100310054	Megha Tejas Desai	Marketing	Prinsa Patel	To study consumer perception towards ayurvedic medicine at Dhyan Ayurvedics	Dhyan Ayurvedic
201703100310082	Naineshkumar Anilbhai Patel	Marketing	Prinsa Patel	A study on consumer perception towards Tata Nexon car in bardoli city	Tata Nexon
201703100310004	Jenish Janakkumar Patel	Marketing	Prinsa Patel	To study consumer satisfaction towards quality service at President Motors	President Motors

Enrollment No.	Student Name	Specialization	Guide	Topic Name	Company name
201703100310031	Preetkumar Kamleshkumar Patel	Marketing	Dr. Taral Patel	A Study on Mesuring Consumer Satisfaction level towads Two Wheeler Bike of HERO MOTO. at Bardoli Regional.	Vamdot Hero Pvt.Ltd, Bardoli
201703100310053	Pratikkumar Mukeshbhai Shah	Marketing	Dr. Taral Patel	A Study on Consumer Brand Preference of luxury Cars with Reference to Surat City	Torque Automotive Private Limited
201703100310093	Ruchit Arvindbhai Meruliya	Marketing	Dr. Taral Patel	A Study on measure the effect of Digital Advertisment on Consumer Decision Making Process at Surat City	iVIPANAN Digital Marketing & Management Services
201703100310201	Nishant Mukesh Dhameliya	Marketing	Peenal Sankhla	A Study on Preference and Satisfaction Level of Customers towards Amrut Exort	Amrut Export
201703100310006	Simnan Akamal Ansari	Marketing	Vaishali Pillai	A Study on Customer Brand Preference towards Suzuki Nexa at Surat City.	Suzuki Nexa at Surat City
201703100310019	Harshkumar Umeshbhai Patel	Marketing	Peenal Sankhla	A Study on Customer Satisfaction towards the B-Tex Pvt. Ltd. with Special Reference to Bardoli City	B-Tex Pvt. Ltd.
201703100310160	Nikunj Sureshbhai Moradiya	Marketing	Peenal Sankhla	A Study on Consumer Buying Behaviour towards Liquid Utensils Cleaner from Ambika Industry	Ambica Industries
201703100310190	Hemil Mansukhbhai Board	Marketing	Peenal Sankhla	A Study on Consumer Buying Behaviour towards Aestro Shamoo of R B Industry	R B Industry Pvt. Ltd.

Enter = Entrepreneurship

HRM = Human Resource Management

IB = International Business

3.3. Participation by Faculties in Professional Development Programme

Table 3.6: Details of State/National/International level Seminars/Conference/Workshops/Refresher Course/Orientation Course/Symposia attended by the Teachers during the year

Title of the professional development programme	Name of Teacher	Date from	Date to
One week Faculty Development Program in "research applications in Artificial intelligence and Machine learning"	Niyati H Shah	23/06/2019	28/06/2019
Research Paper Writing Skill	Aaratikumari Udayram Joshi	20/07/2019	21/07/2019
Research Paper Writing Skill	Gaurang Chandrakant Pandya	20/07/2019	21/07/2019
Research Paper Writing Skill	Kinjal Nareshkumar Mistry	20/07/2019	21/07/2019
Research Paper writing skills	Niyati H Shah	20/07/2019	21/07/2019
Research Paper writing skills	Yagna Nirav Jagatia	20/07/2019	21/07/2019
Add Value to Research by Patenting	Gaurang Chandrakant Pandya	09/08/2019	10/08/2019
Add value to Research by Patenting	Kinjal Nareshkumar Mistry	09/08/2019	10/08/2019
21st Century Education Bridge between Industry and Academia	Vaishali Viswanathan Pillai	03/09/2019	03/09/2019
iFDP on Enhancing 21st century teaching androgyny	Dharmaraj Jitendrasinh Solanki	11/09/2019	12/09/2019
Enhancing 21st century teaching Andragogy- IFDP Phase-1	Dr Taral Manubhai Patel	13/09/2019	14/09/2019
International Faculty Development Program on "Enhancing 21st Century Teaching Andragogy"	Dr. Manisha Manubhai Surti	13/09/2019	14/09/2019
Phase 1 of IFDP - International Workshop on Enhancing 21st Century Teaching Andragogy by Integrating Applied Education & World of Work Skills for the Global Economy into their Teaching Practice	Nisarg Pinakin Shah	13/09/2019	14/09/2019
Enhancing 21st Century Teaching Andragogy	Prinsa Maheshbhai Patel	13/09/2019	14/09/2019
Enhancing 21st Century Teaching Andragogy by Integrating Applied Education & World of Work Skills	Gaurang Chandrakant Pandya	14/09/2019	15/09/2019

Title of the professional development programme	Name of Teacher	Date from	Date to
Demystifying Human Capital to Enhance Business Productivity	Vaishali Viswanathan Pillai	28/09/2019	28/09/2019
Quality Assurance and Assessment of Higher Education Institutions	Anuradha Dharendra Pathak	18/10/2019	18/10/2019
National HR Conference	Nimisha Bipinbhai Jariwala	28/10/2019	28/10/2019
UK-India Collaboration Programme	Nimisha Bipinbhai Jariwala	25/11/2019	25/11/2019
AICTE Sponsored FDP- Enhancing Teaching Learning Processes In Higher Education Using Design Thinking Approaches	Dr Vijaykumar Ravjibhai Gondaliya	10/12/2019	12/12/2019
Econometrics for Researcher	Dr Taral Manubhai Patel	12/12/2019	13/12/2019
National Workshop on Panel Data Analysis	Aaratikumari Udayram Joshi	14/12/2019	15/12/2019
National Workshop on Panel Data Analysis	Anuradha Dharendra Pathak	14/12/2019	15/12/2019
Panel Data Analysis	Dharmaraj Jitendrasinh Solanki	14/12/2019	15/12/2019
Panel Data Analysis	Dr. Manisha Manubhai Surti	14/12/2019	15/12/2019
National Workshop on Panel Data Analysis	Nisarg Pinakin Shah	14/12/2019	15/12/2019
National Workshop on Panel Data Analysis	Yagna Nirav Jagatia	14/12/2019	15/12/2019
23rd Nirma International Conference on Management "Marketing Landscape: Change in the Making"	Peenalben Chandulal Sankhla	03/01/2020	05/01/2020
Publishing with scholarly Journals	Dharmaraj Jitendrasinh Solanki	12/01/2020	13/01/2020
Research methodology (Learning And Applications Using Latest Software)	Dharmaraj Jitendrasinh Solanki	22/01/2020	26/01/2020
International Conference on Data Science and Intelligent Applications	Niyati H Shah	24/01/2020	25/01/2020
Changing Footprints of Business	Yagna Nirav Jagatia	08/02/2020	08/02/2020
National Seminar on Changing Footprints of Business	Yagna Nirav Jagatia	08/02/2020	08/02/2020
Mapping management education and social changes	Nimisha Bipinbhai Jariwala	09/02/2020	10/02/2020

Title of the professional development programme	Name of Teacher	Date from	Date to
Emerging Issues In Development for Future Generation	Dr Vijaykumar Ravjibhai Gondaliya	12/02/2020	13/02/2020
National Brand Conclave-2020	Dharmaraj Jitendrasinh Solanki	22/02/2020	22/02/2020
National Brand Conclave - 2020	Dr Taral Manubhai Patel	22/02/2020	22/02/2020
National Brand Conclave - 2020	Dr. Manisha Manubhai Surti	22/02/2020	22/02/2020
National Brand Conclave-2020	Nisarg Pinakin Shah	22/02/2020	22/02/2020
National Brand Conclave – 2020	Peenalben Chandulal Sankhla	22/02/2020	22/02/2020
Presenting paper on Farmer's attitude towards organic farming	Dharmaraj Jitendrasinh Solanki	28/02/2020	29/02/2020
Fundamentals of Presentation and presentability	Anuradha Dharendra Pathak	17/03/2020	04/07/2020
Four Days Webinar on "An Effective Research Paper Writing Skills"	Dr. Manisha Manubhai Surti	13/04/2020	16/04/2020
Basics of GST in India A Comprehensive Study	Yagna Nirav Jagatia	17/04/2020	25/04/2020
An Interactive Webinar on Systematic Literature Review- SRAM Model	Peenalben Chandulal Sankhla	23/04/2020	26/04/2020
Online-National Level Quiz Competition on “COVID-19”	Niyati H Shah	25/04/2020	25/04/2020
Faculty Development Program on Outcome - Based Education	Dr. Manisha Manubhai Surti	29/04/2020	29/04/2020
Practical Banking- online	Yagna Nirav Jagatia	29/04/2020	03/05/2020
Online- Role of Higher Education Institutions in Post COVID-19	Yagna Nirav Jagatia	29/04/2020	29/04/2020
National webinar on "Reflecting being an Educator	Dr. Manisha Manubhai Surti	30/04/2020	30/04/2020
FDP on Outcome Based Learning	Dr Taral Manubhai Patel	01/05/2020	01/05/2020
International Business Beyond COVID -19	Yagna Nirav Jagatia	01/05/2020	05/05/2020
"One week FDP on Advance data analysis on spread Sheet"	Dr Taral Manubhai Patel	02/05/2020	09/05/2020

Title of the professional development programme	Name of Teacher	Date from	Date to
Online FDP on Advanced Data Analysis Using Spreadsheet	Dr. Manisha Manubhai Surti	02/05/2020	09/05/2020
Webinar on Quantifying the Quality of Research	Dr. Manisha Manubhai Surti	02/05/2020	03/05/2020
Online FDP on Advanced Data Analysis using Spreadsheet	Nisarg Pinakin Shah	02/05/2020	09/05/2020
An Interactive Webinar on Quantifying the Quality of Research	Peenalben Chandulal Sankhla	02/05/2020	03/05/2020
Online FDP on Educational Analytics	Yagna Nirav Jagatia	02/05/2020	09/05/2020
Online- Advanced Data Analysis using Spreadsheets	Yagna Nirav Jagatia	02/05/2020	09/05/2020
How to do research?- Online	Yagna Nirav Jagatia	02/05/2020	02/05/2020
Systematic Literature Review- S.R.A.M. Model	Yagna Nirav Jagatia	08/05/2020	10/05/2020
Impact of COVID-19 on Indian Economy- Online	Yagna Nirav Jagatia	13/05/2020	13/05/2020
Webinar - Outcome Based Education Software	Dr Vijaykumar Ravjibhai Gondaliya	14/05/2020	14/05/2020
Case Discussion Methodology for Bachelor of Business Administration in Rural Management	Dr Vijaykumar Ravjibhai Gondaliya	18/05/2020	22/05/2020
Online Preparatory Examination (General Knowledge) for NET/SET Aspirants	Dr Vijaykumar Ravjibhai Gondaliya	18/05/2020	22/05/2020
Webinar on Python Programming	Niyati H Shah	18/05/2020	18/05/2020
Webinar on "Integrity and Ethical Considerations in the Conduct of Research"	Gaurang Chandrakant Pandya	21/05/2020	23/05/2020
Building an Optimal Portfolio in the Post Covid 19 World	Anuradha Dharendra Pathak	21/05/2020	28/05/2020
ICT tools for Teaching, Testing and Evaluation	Yagna Nirav Jagatia	25/05/2020	25/05/2020
Comprehensive Quality Initiatives for Higher Education in Pandemic Era	Anuradha Dharendra Pathak	26/05/2020	30/06/2020
Compressive "Quality Initiative for Higher Education in pandemic Era"	Dr Taral Manubhai Patel	26/05/2020	30/05/2020
"Comprehensive Quality Initiatives for Higher Education in Pandemic Era"	Gaurang Chandrakant Pandya	26/05/2020	30/05/2020

Title of the professional development programme	Name of Teacher	Date from	Date to
Comprehensive Quality Initiatives for Higher Education in Pandemic Era	Nisarg Pinakin Shah	26/05/2020	30/05/2020
Webinar on Data Science and Visualization	Niyati H Shah	26/05/2020	26/05/2020
Comprehensive Quality Initiatives for Higher Education in Pandemic Era	Vivekkumar Rakeshbhai Ayre	26/05/2020	30/05/2020
Online- "Comprehensive Quality Initiatives for Higher Education in Pandemic Era"	Yagna Nirav Jagatia	26/05/2020	30/05/2020
National Webinar on "Bringing Happiness to Life"	Dr. Manisha Manubhai Surti	28/05/2020	28/05/2020
National Webinar Series on 'Holistic Approach Towards COVID 19'	Dr Vijaykumar Ravjibhai Gondaliya	01/06/2020	06/06/2020
Research Methodology and Statistical tools	Yagna Nirav Jagatia	01/06/2020	11/06/2020
One week International FDP on Skill Teacher for Online Education.	Dr Taral Manubhai Patel	02/06/2020	06/06/2020
Skilling Teachers for Online Education	Gaurang Chandrakant Pandya	02/06/2020	06/06/2020
E-FDP on Skilling teachers for Online Education	Niyati H Shah	02/06/2020	06/06/2020
Skilling teachers for online education	Vivekkumar Rakeshbhai Ayre	02/06/2020	06/06/2020
Online- How to Research & Publish?	Yagna Nirav Jagatia	02/06/2020	02/06/2020
FDP on Skilling Teacher for Online Education	Yagna Nirav Jagatia	02/06/2020	06/06/2020
Webinar - Disruptive Innovations For startups	Dr Vijaykumar Ravjibhai Gondaliya	10/06/2020	10/06/2020
webinar on 'Government's start-to-scale programs for innovators and entrepreneurs'	Dr Vijaykumar Ravjibhai Gondaliya	11/06/2020	11/06/2020
Webinar on 'Design Thinking for Entrepreneurs'	Dr Vijaykumar Ravjibhai Gondaliya	13/06/2020	13/06/2020
Webinar on "Financial Engagement in Contemporary Era"	Dr Vijaykumar Ravjibhai Gondaliya	13/06/2020	13/06/2020
webinar on 'Nuances of Business Incubators' By Dr. Suresh Kumar	Dr Vijaykumar Ravjibhai Gondaliya	16/06/2020	16/06/2020

Title of the professional development programme	Name of Teacher	Date from	Date to
Direct Taxation in India A Comprehensive Study Online Course	Dr Vijaykumar Ravjibhai Gondaliya	16/06/2020	16/06/2020
Basics of GST in India A Comprehensive Study online course- 12 Hours	Dr Vijaykumar Ravjibhai Gondaliya	16/06/2020	16/06/2020
Webinar on "Contemporary Issues in Business Management and Information Technology-2020"	Dr Vijaykumar Ravjibhai Gondaliya	22/06/2020	23/06/2020
Transaction Analysis in communication	Vivekkumar Rakeshbhai Ayre	27/06/2020	27/06/2020

3.4. Lecture Delivered by Faculties

Table 3.7: Lecture Delivered by Faculty

Name	Activity	Topic	Lecture Date	Place	Name of Scheme	Organization/ Institute
Nimisha Jariwala	Expert Talk	Motivation and Goal Setting	11/07/2019	Swaminarayan School, Surat	Career Counselling	Swaminarayan School, Surat
Vivek Ayre	Expert Talk	Motivation and Goal Setting	11/07/2019	Swaminarayan School, Surat	Career Counselling	Swaminarayan School, Surat
Dr. Manisha Surti	Expert Talk	Confidence Building	31/08/2019	B.B. Sarvajani High School, Karcheliya	Career Counselling	B.B. Sarvajani High School, Karcheliya
Dr. Taral Patel	Expert Talk	Confidence Building	31/08/2019	B.B. Sarvajani High School, Karcheliya	Career Counselling	B.B. Sarvajani High School, Karcheliya
Dharmaraj Solanki	Seminar	Career Counseling and Motivation	07/09/2019	Arham Academy, Surat	Career Counselling	Arham Academy, Surat
Dr Taral Manubhai Patel	Expert Talk	Expert session on "PDCA, Process Mapping and POKO-YOKO(Mistake Proofing)"	11/09/2019	Satyagha Hospital Bardoli (Government Hospital)	Expert Session	B. V Patel Institute of Management
Dharmaraj Jitendrasinh Solanki	Expert Talk	Expert session on "Mistake Proofing in Hospital"	11/09/2019	Referral Hospital, Bardoli	Expert Session	B. V Patel Institute of Management
Vijay Gondaliya	Seminar	Career Counseling and	14/09/2019	Mangalam Vidhyalay,	Career	Mangalam

Name	Activity	Topic	Lecture Date	Place	Name of Scheme	Organization/ Institute
		Motivation		Surat	Counselling	Vidhyalay, Surat
Vijay Gondaliya	Expert Talk	Goal - Lead the Life	28/09/2019	B.B. Sarvajanik High School, Karcheliya	Career Counselling	B.B. Sarvajanik High School, Karcheliya
Mr. Nisarg Shah	Seminar	Goal – Lead the Life	30/09/2019	B.B. Sarvajanik High School, Karcheliya	Career Counselling	B.B. Sarvajanik High School, Karcheliya
Dr. Vijay Gondaliya	Seminar	Career Counseling and Motivation	23/11/2019	Astan Kanya Vidhyalaya, Bardoli	Career Counselling	Astan Kanya Vidhyalaya, Bardoli
Prinsa Maheshbhai Patel	Expert Talk	The Road - Ek Kadam Jeet Ki Aur	27/11/2019	B. V. Patel Institute of Management	Soft Skills	B.V.Patel Institute of Management ,UTU
Dharmraj Solanki	Seminar	Career Counseling and Motivation	30/11/2019	MMP High School, Rander and Madhuvan International School, Kosad	Career Counselling	MMP High School, Rander and Madhuvan International School, Kosad
Dr. Taral Patel	Seminar	Learning through Games and Career Counselling for Students of MEA	30/11/2019	Maliba Education Academy	Career Counselling	Maliba Education Academy
Dr. Manisha Surti	Seminar	Learning through Games and Career Counselling for Students of MEA	30/11/2019	Maliba Education Academy at BBA Building	Career Counselling	Maliba Education Academy at BBA Building
Ms Vaishali Pillai	Seminar	Learning through Games and Career Counselling for Students of MEA	30/11/2019	Maliba Education Academy at BBA Building	Career Counselling	Maliba Education Academy at BBA Building
Yagna Nirav Jagatia	Expert Talk	Women Sanitation and Sensitization	11/01/2020	Uka Tarsadia University	Women Cub	Uka Tarsadia University
Dr Vijaykumar Ravjibhai Gondaliya	Seminar	How to Write Research Methodology for under graduating students?	04/02/2020	S. V. Patel College of Computer Science and Management, Surat	Career Counselling	S. V. Patel College of Computer Science and Management

Name	Activity	Topic	Lecture Date	Place	Name of Scheme	Organization/ Institute
Nisarg Pinakin Shah	Expert Talk	Session on Inspiring Yourself	12/02/2020	B.B. Sarvajani High School, Karcheliya, Surat	Developmental	B. B. Sarvajani High School, Karcheliya
Dr Vijaykumar Ravjibhai Gondaliya	Seminar	How to Write Research Methodology for under graduating students?	24/02/2020	Prof. V. B. Shah Institute of Management, Amroli College	Career Counselling	Prof. V. B. Shah Institute of Management, Amroli College
Dr. Manisha Manubhai Surti	Seminar	Webinar on Career Opportunity after 12th Commerce	20/05/2020	Online	Career Guidance	Sharadayatan School, Surat
Dr Vijaykumar Ravjibhai Gondaliya	Expert Talk	Impact of COVID-19 on Retailers now - next - beyond	06/06/2020	Silvasa, Gujarat	Faculty Development Programme	Smt. Devika Mohansinhji Chauchan College of Commerce & Science
Dr Vijaykumar Ravjibhai Gondaliya	Expert Talk	Importance of Education and Options available after 12 th Commerce	22/06/2020	J. Z. Shah Arts and H. P. Desai Commerce College, Amroli	Career Counselling	J. Z. Shah Arts and H. P. Desai Commerce College, Amroli

3.5. Extension Activity

Table 3.8: Extension Activities Done by Faculty

Name of Teacher	Nature of work	Duration	Organization Name	Academic/Non-Academic	Level
Yagna Nirav Jagatia	Acted as judge in the event of card making, diya decoration and rangoli competition	23/10/2019 To 26/10/2019	Maniba Bhula Nursing College	Non-Academic	University
Yagna Nirav Jagatia	Acted as judge in the event on science day - on the spot drawing competition	28/02/2020 To 28/02/2020	Department of Chemistry	Non-Academic	University
Yagna Nirav Jagatia	Taken session on cleanliness and safety for helpers group of UTU- women club activity	11/01/2020 To 11/01/2020	Uka Tarsadia University	Non-Academic	University

Name of Teacher	Nature of work	Duration	Organization Name	Academic/Non-Academic	Level
Dr Vijaykumar Gondaliya	Observer at CTET-19 Examination	07/12/2019 To 08/12/2019	CBSE	Academic	Other
Prinsa M. Patel	International Trip to Dubai	23/01/2019 To 28/01/2019	B.V. Patel Institute of Management	Non-Academic	Institute
Yagna Nirav Jagatia	Expert talk for school student @ surat-goal setting	29/12/2018 To 29/12/2018	B.V. Patel Institute of Management	Academic	University
Dr Taral Manubhai Patel	Community and Social Service Club contribute in Unnat Bharat Abhiyan and Cleanness Drive at GOJI Village	26/09/2018 To 26/09/2018	NSS of Management Unit.	Non-Academic	University
Yagna Nirav Jagatia	Reviewer Committee member	23/02/2019 To 24/02/2019	Faculty of Commerce & Management	Academic	University

Table 3.9: List of Tally ERP9 ACE Certified Students

Sr. No	Enrollment No	Name	Grade
1	201903100310088	Forum Sunil Khatiwala	A
2	201903100310027	Richababen Shaileshbhai Dhandhukiya	B
3	201903100310063	Sejalben Rasikbhai Patel	A
4	201903100310047	Seriesh Ajay Pandey	A
5	201903100310077	Isha Maheshbhai Raiyani	A
6	201903100310099	Amar Prakashbhai Vaswani	A
7	201903100310066	Hardik Tejendrakumar Luhar	A

CHAPTER-IV

Student Support System

- 4.1. Library Details
- 4.2. Scholarship Details
- 4.3. Class Counselor System
- 4.4. Academic and Non-Academic Clubs and Committees
- 4.5. Students Developmental Activities Organized During the Year

4.1. Library Details

The Library Resource Utilization Center (LRUC) is the key academic facilities, which enable the students to acquire information, knowledge and skills required for their study. The library includes a wide range of reference books, text books and other learning materials as well as e-books and a variety of national and international journals accessible in online mode and print mode. The library committee is responsible for policy framing, implementation monitoring and developmental aspects of the library.

Table 4.1.1: Library Details

Sr. No.	Particulars	Figures
1	No. of books Available as on July 2019	8981
2	No. of books Purchased during 2019-20	80
3	No. of Books Available in AY 2019-20	6061
4	No. of Title Available in AY 2019-20	2123
5	No. of journals and magazines subscribed during 2019-20	22
6	Cost of books purchased during 2019-20 (in Rs.)	41928.00
7	Cost of journals and magazines during 2019-20	29447.00
	Total Cost (6+7)	71375.00

Book Bank Details

All students were issued subject wise book(s) per students for entire semester under the book bank facility. Details of book bank facilities available in Library File (File No.: 19, File available at Admin Office).

4.2. Scholarship Details

Socially and economically disadvantaged students are extended the provisions for Scholarship, relaxation in fees and fee payment in part. In order to help the SC/ST, OBC and economically weaker sections, the institute supports in the process of government scholarships. Students are informed about various types of Government scholarships for the different sections of the society and are encouraged to apply for the same.

Table 4.2.1: List of ST Students Awarded Scholarship (2019-20)

Sr. No	Enrollment No.	Name	Category	Gender	Scholarship
1	201703100310199	Chaudhari Arpit Arjun	ST	Male	46,500
2	201703100310114	Patel Rinkal Rajendrabhai	ST	Female	46,500
3	201803100310102	Vasava Unmeshi Kanubhai	ST	Female	47,700
4	201703100310088	Chaudhari Krupal Arvindbhai	ST	Male	45,600
5	201903100310121	Kokani Pritikumari Bharatbhai	ST	Female	58,000
6	201703100310090	Rathod Amishaben Rajubhai	ST	Female	48,500
7	201803100310165	Rathod Pinkal Dashrathbhai	ST	Female	45,000
8	201803100310074	Chaudhari Unnati Jamubhai	ST	Female	46,500
9	201703100310120	Ahir Bhoomiben Dilipbhai	OBC	Female	3,800
10	201703100310121	Ahir Nidhikumari Jagdishbhai	OBC	Female	4000
11	201703100310086	Patel Henikumari Jayeshbhai	OBC	Female	6000
12	201803100310090	Gandhi Devanshi Pareshkumar	OBC	Female	4100

4.3. Class Counselor System

Each class has been assigned a Class Counselor who acts as Care Taker of the assign class. Only members of the faculty can be the Class Counselors.

Table 4.3.1: List of Counselor and their responsibilities

Counselor		Responsibilities
<i>Class</i>	<i>Faculty</i>	
FY BBA-I	Dr. Taral Patel 8866374551 Pranjal Desai 9586694197	<ul style="list-style-type: none"> Identify strong and weak points of students and plan strategy accordingly. Effectively use of Student Information System (SIS) Every 15 days the counselor will generate the attendance report (most irregular students, below 80%) and submit it to the office. Grant Leave Pass such information to concern subject teachers Discuss data with subject teachers. Identify good students and motivate them to participate. Maintain necessary record of students. Inform their parents if indulge any irregularity through SMS, Telephonic Talk, Letter, etc. Approach to parents about student progress at least twice in a term either telephonically or by letter. Arrange meeting with your students at least twice in a month and same discuss with director as well as put of paper (for documentation) Put attendance of during period on notice board. Update data regarding students' achievements in academics, sports, extracurricular activities etc. If find any issues, discuss with Director
FY BBA-II	Dr. Manisha Surti 9913853322 Dr. Anuradha Pathak 9824104207	
FY BBA-III	Niyati Shah 7567409223 Pinal Sankhala 8320604415	
SYBBA-I	Nimisha Jariwala 9979538915	
SYBBA-II	Nisarg Shah 7874222201	
TYBBA [Finance]	Vivek Ayre 8469646960	
TYBBA [HRM]	Vaishali Pillai 8306366963	
TYBBA-I [Marketing]	Dharmaraj Solanki 9909890629	
TYBBA [IB+Ent.]	Prinsa Patel 7984013963	

4.4. Academic and Non-Academic Clubs and Committees

Students are encouraged and guided for academic and extracurricular activities across the year.

Institute believes in the holistic integral development of the students and provides ample opportunity for the students to participate in extra-curricular and co-curricular events organized

in-house or outside the University. With a view to institute have followings clubs and committees with faculty coordinator and their responsibility:

Table 4.4.1: List of clubs & committees with faculty coordinator and their responsibility

Responsibility	Faculty	Description about responsibility
Admission Promotion and Counseling	All faculties are responsible for admission.	<ul style="list-style-type: none"> Looking after all admission procedure Organize and conduct session on career counseling at various schools. Organizing campus visit for Schools Liaison with UTU for admission related instructions, information, etc. Print and display of hoardings, printing of brochure, etc.
Academic Counseling	DJS, AP and TMP	<ul style="list-style-type: none"> All academic matters such as regulations, course structure, course syllabi, etc...are thoroughly discussed and recommended to the Board of Studies. To appoint examiners, moderators, tabulators, and such other personal for different examinations. To prepare and approve the Academic Calendar.
Quality Circle	VRG and DJS	<ul style="list-style-type: none"> To develop a system for the conscious, consistent and catalytic improvement in the overall performance of the institutions. Measuring the outcome of academic performance of the institution. Ensuring continuous improvement in all the operational aspects of the Institutions.
Scheduling Management	DJS	<ul style="list-style-type: none"> Specialization awareness sessions. Time table preparation. Syllabus completion report including irregularity of classes taken by teacher at the end of every month. Smooth conduction of classes particularly when a teacher is on leave. Event Schedule to be maintained and to be distributed.
Examination	<i>Internal & External:</i> DJS	<ul style="list-style-type: none"> Schedule and conducts internal examinations. Result analysis to be collected from all faculties and to prepare summary result analysis report. Internal evaluation rules and regulations. Liaison with university examination department. Internal result preparation.

Responsibility	Faculty	Description about responsibility
		<ul style="list-style-type: none"> Internal marks preparation at end of semester.
Student's Developmental Activities Club	VRA, PD and MMS	<ul style="list-style-type: none"> Planning of developmental activity for each class. Expert Session (at least one for each subject in a semester) coordination & conduction. Arrange student's developmental activity at institute level. Maintain record of all developmental activities. Group Discussion coordination and to be conducted twice in a semester (especially for final year students). Prepared Report at the end of activity on same day.
Academic Competition / Participation / Certification	TMP, PS and PMP	<ul style="list-style-type: none"> Guidelines and awareness about event / competition. Invitation and scrutiny before sending teams for participation. If possible, arranging competition at institute level. Arrange various certification examinations like NCAT, NCFM, MIFI, BSE certification to enrich student's bio-data Preparation for certification examinations. Bring awareness and importance of certification examination. Create awareness regarding UPSC, GPSC, CMAT, examination. Prepared Report at the end of activity on same day.
BVPian Management Club	NBJ, AP and VRA	<ul style="list-style-type: none"> Arranging Management competition, games, etc. Celebrating historical days w. r. t. courses and subject. Arranging lectures among student about current trend at least once in a month. Planning of video based learning and implementation. Communication of movie with key points in advance Linkage with alumni member (in association with alumni committee) Recent development news to be circulated to students / alumni. Prepared Report at the end of activity on same day.
Library	VVP, PS and NPS	<ul style="list-style-type: none"> Purchase of books / magazines / journals. Maintain usage statistics and improve usage of library Book bank facility and policy review. Planning of activities during library session other than reading. Prepared Report at the end semester.

Responsibility	Faculty	Description about responsibility
Training & Placement Cell And Industry Academia Cell	MMS and PMP	<ul style="list-style-type: none"> • Liaison with Training & Placement Cell of UTU • Preparing and circulating placement bulletin. • Arranging on and off campus interview to placement. • Identify training need and arrange training session related to placement. • Awareness about placement including pre-preliminary preparation. • Maintain relation with companies. • Arrange industrial visit at least one in semester for each class. • Necessary approval from concern authority. • Maintain liaison with travelers or concern authority regarding visit • Prepared Report at the end of activity on same day.
Project	MMS and NPS	<ul style="list-style-type: none"> • Awareness about project including pre-preliminary preparation. • Issuing necessary letters / certificates. • Allocation of Internal Guide. • Preparing and circulating guidelines to be followed by students and by staff during project including evaluation policy. • Project presentation or viva (at least two rounds) schedule and smooth conduction. • Liaison with organization for project and placement. • Bringing consultancy assignment from company / Industry etc. • Prepared Report at the end of semester.
Prayer & Spiritual Club	VRA, PD and PMP All faculty are responsible to maintain discipline during prayer	<ul style="list-style-type: none"> • Planning and execution of different activities to be carried out during prayer session. • Birthday wish to students and staff. • Thought of the day on entrance notice board. • Achievement messages on entrance notice board. • Value Based Education program. • Yoga and meditation classes. • Arranging spiritual session/competition/visit • Prepared Report at the end of activity on same day.
Cultural Club	MMS, PS and VVP	<ul style="list-style-type: none"> • Arranging cultural activities like fresher's party, annual day, celebration of occasions, other days, etc. • Celebrating historical days like Republic Day,

Responsibility	Faculty	Description about responsibility
		<p>Independence Day etc. by arranging expert session / competition etc.</p> <ul style="list-style-type: none"> • Arrange necessary requirement for functions- like, certificate, memento, invitation, etc. • Arranging competition on occasions. • Prepared Report at the end of activity on same day.
Sports Club	TMP, PD and PMP	<ul style="list-style-type: none"> • Arrange in-door and out-door sports events including inter class competitions. • Liaison with university sports department. • Selection and sending teams for university level competition. • Identify and promoting students for sports and managing their records. • Prepared Report at the end of activity on same day.
NSS & Environmental Club	NHS, PS and TMP	<ul style="list-style-type: none"> • Arranging lectures for nature awareness and tours. • Create awareness and competition related club • Liaison with university NSS coordinator • Organize cleanliness drive. • Prepared Report at the end of activity on same day.
Women's Club	VVP, PD and NHS	<ul style="list-style-type: none"> • Arranging Women's Day related activities. • Prepared Report at the end of activity on same day.
Red Ribbon Club	VRA and VVP	<ul style="list-style-type: none"> • Manage activities related to the club. • Expert sessions for Health in general and HIV/AIDS in particular. • Thalassemia prevention program. • Blood donation camp. • Eye Checkup Camp, etc. • Prepared Report at the end of activity on same day.
Feedback	<i>FY- NPS SY-NBJ TY-DJS</i>	<ul style="list-style-type: none"> • Collect feedback of respective class twice in a semester (i.e. one time after 15 days of class commencement and Second time at the end of Semester) • Before taking feedback take approval from director • Analyze it and discuss same with director • Maintain proper record
Discipline Committee	VVP and All faculty are responsible to maintain discipline	<ul style="list-style-type: none"> • Maintain and imbibe discipline in the Institute like, • Dress Code (including all) • Late Comers – During Prayer, Expert Session, Seminars, Workshop, etc • Any other disciplinary issues.

Responsibility	Faculty	Description about responsibility
		<ul style="list-style-type: none"> Prepared Report at the end of activity on same day.
Staff Development	VRG, AP and NBJ	<ul style="list-style-type: none"> Arrangement of Workshop/Seminar/Conference at institute level Faculty presentation coordination and to be conducted twice in each month. Whosoever come with the proposal Prepared Report at the end of activity on same day.
IIS & Annual Report	NPS, AP and NHS	<ul style="list-style-type: none"> Prepared annual report and news letter for Institute and provide the same for university
Anti-Ragging Committee	VRA, PD and MMS	<ul style="list-style-type: none"> Appointment of members under anti-ragging committee. Prevent ragging in the Institute/ hostel Arrange surprise visit at hostel, canteen, etc. Formulate and implement proper action as per UGC or any other authority's Guidelines. Rules formulation against ragging and to bring them in notice of students during admission. Arrange at least two meeting in a year with committee member and prepare report. Prepared Report at the end of activity on same day.
Anti-Sexual Committee	AP, NBJ and PMP	<ul style="list-style-type: none"> Appointment of members under anti-sexual committee. Formulate and implement proper action against as per UGC or any other authority's Guidelines. Rules formulation against sexual harassment and to bring them in notice of all. Arrange at least two meeting in a year with committee member and prepare report. Prepared Report at the end of activity on same day.
Grievance Redressal Cell	DJS and NHS	<ul style="list-style-type: none"> If any grievance registered, arrange meeting and take appropriate decision(s). Prepared Report at the end of activity on same day.
Attendance Monitoring System	TMP and NHS	<ul style="list-style-type: none"> Identify poor attendance students name from respective counselor every 15 days. Effectively use of Student Information System (SIS) Bring notice to the director and take necessary action discussing thereafter.
Alumni	PS, NBJ and NPS	<ul style="list-style-type: none"> Reporting of association activities to alumni members. Membership enrollment. Establishment of linkage among members. Member's general meeting.

Responsibility	Faculty	Description about responsibility
		<ul style="list-style-type: none"> Member's information updation. Planning and execution of alumni activities. Birthday wish to alumni (if possible). Prepared Report at the end of semester.
SIS (Student Information System)	NHS	<ul style="list-style-type: none"> Change password as an when student ask (only can do with application and counselor sign) Update SIS.

Important Guidelines for Clubs and committee coordinators

- Reporting at the end of every month is necessary.
- Discussion about planning of activities with Director is compulsory.
- Preserve related data including photographs of your concern activities and insert in appropriate file available at admin office.
- Information related to your activity should be placed on website and on notice board. It should also be announced during prayer session.
- Care must be taken about synchronization among the teachers involved in related activities.
- Proper communication to all staff about events by e-mail and staff meeting

Table 4.4.2: Staff Abbreviation and Name

Abbreviation	Staff Member	Abbreviation	Staff Member
VRG	Dr. Vijay Gondaliya	VVP	Vaishali Pillai
DJS	Dharmaraj Solanki	AP	Dr. Anuradha Pathak
TMP	Taral Patel	NBJ	Nimisha Jariwala
NPS	Nisarg Shah	MMS	Manisha Surti
VRA	Vivek Ayre	NHS	Niyati Shah
PCS	Peenal Sankhala	PMP	Prinsa Patel

4.5. Students Developmental Activities Organized During the Year

The institute considers sports and extracurricular activities an integral part of students' development. Institute has facilities for the promotion of sports and other activities among students. A total 51 activities organized during the year viz., sports, cultural, competition, participation outside institute, expert sessions, workshops, seminars, spirituality, industrial visits, alumni interactions, social outreach activities, etc. With the view to followings are the activities organized during the year by various clubs and committees (Details available in Developmental Activity 2019-20 Spiral Bound file and respective clubs file):

Table: 4.5.1 Participated in Competition

Sr. No.	Date of Event	Title of Event
1	25-02-2020	Book Review Competition
2	22-01-2020	Participation in Uthkarsh 2020- The Inter College Intellectual Fest organized by BRCM College, Surat
3	21-12-2019	Participation in Enthusia Fest-2019 - Inter College Competition- 2019
4	25-09-2019	Participation in Yoga Championship at State Level
5	25-09-2019	Participation in Banner Design Competition
6	11-09-2019	Participated in Dance Competition

Book Review Competition



Participation in Uthkarsh 2020



Participation in different Institute



Dance Competition**Yoga Competition****Table: 4.5.2 Organized and Participated in Cultural activities**

Sr. No.	Date of Event	Title of Event
1	12 to 14 - 02-2020	Participation in UThFest 2020
2	04-10-2019	Traditional Garba Dance Competition
3	04-10-2019	Aarthi Thali Decoration Competition
4	28-09-2019	Fresher's Party 2019 (Welkom Fiasta)
5	05-09-2019	Teacher's Day Celebration
6	28-08-2019	Prayer Competition
7	23-08-2019	Janmashtami Celebration
8	14-08-2019	Independence Day Celebration - Class Room Decoration Competition
9	14-08-2019	Rakhi Making Competition
10	18-07-2019	Mehndhi Competition
11	16-07-2019	Guru Purnima Celebration

Traditional Garba Dance Competition



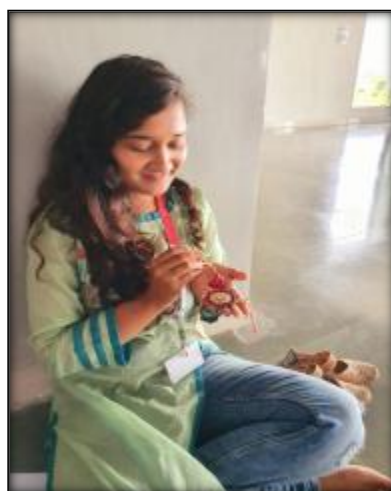


Fresher's 2019





Rakhi Making Competition



Mehndi Competition



Guru Purnima Celebration





Teacher's Day Celebration



Janmashtami Celebration**Table: 4.5.3 Env. & NSS (RAK Activities done through NSS club)**

Sr. No.	Date of Event	Title of Event
1	27-01-2020	Celebration of National Voter Day
2	05-12-2019	Blood Donation Camp
3	27-11-2019	Constitution Day Celebration
4	10-10-2019	Cleanliness Drive - Clean Campus
5	24-09-2019	Celebration of NSS Day
6	29-08-2019	Model Presentation of Environmental Studies
7	28-08-2019	Blood Donation on the Occasion of Shri Bhagudada's Birthday
8	27-08-2019	Plantation Drive at UTU
9	12-08-2019	Expert lecture on Open Defecation Issues in India by NSS
10	09-08-2019	Session on Water Crisis and Water Management
11	02-07-2019 to 15-07-2019	Swachh Bharat Summer Internship Programme

Celebration of National Voter Day





Cleanliness Drive





Expert lecture on Open Defecation Issues in India by NSS



Constituent Day Celebration



Blood Donation



Session Water Crisis and Water Management**Environment Model Presentation by Student****Table: 4.5.4 Management Club**

Sr. No.	Date of Event	Title of Event
1	06-03-2020	Participated in NCAT Examination
2	05-03-2020	Masterpiece- Activity for Innovation
3	25-02-2020	Workshop on "How to Write Research Paper" for TY BBA Students
4	22-02-2020	Workshop on "Questionnaire Designing" for SY BBA Students
5	21-02-2020	General Overview & Application of Psychology
6	23-01-2020	Movie Review on Ek Ruka Hua Faisla
7	15-01-2020	Art of Happiness
8	01-01-2020	Session on Print Media by Times of India
9	20-12-2019	Awareness Session on Plastic Mukta Bharat
10	09-10-2019	Learning Through Management Games for Final Year
11	26-09-2019	Session on Wealth Creation through Technical Analysis
12	25-09-2019	Session on Motivation for First Year Students

13	13-09-2019	Awareness Programm on Voter's Helpline
14	11-09-2019	Session on Personality Development (Positive Atitude, Goal Setting, Managing Time and Bea Self-Starter)
15	30-08-2019	Expert Talk on Insurance Sector in India
16	23-08-2019	Session on Enlighten Students on Article 370
17	09-08-2019	Session on Goal Setting
18		

NCAT Examination 2020



Masterpiece- Activity for Innovation





Workshop on "How to Write Research Paper" for TY BBA Students



General Overview & Application of Psychology





Art of Happiness



Session on Print Media by Times of India



Learning Through Management Games for Final Year





Awareness Programm on Voter's Helpline



Expert Talk on Insurance Sector in India



Awareness Session on Plastic Mukht Bharat



Session on Article 370



Session on Goal Setting



Session on Personality Development



Session on Technical Analysis



Movie Review on Ek Ruka Hua Faisla**Table: 4.5.5 Developmental Activities**

Sr. No.	Date of Event	Title of Event
1	29-04-2020	Session on Career Counselling (What next after BBA?)
2	11-03-2020	Participative Learning at Mud Fest by Colours Event
3	01-03-2020	Experiential Learning - An Event Management at Learning of the event 2020- The year of possibilities
4	26-02-2020	Session on Physiology and Its Various Aspects
5	19-02-2020	Session on Event Planning and How to Approach for Event
6	05-02-2020	Session on Logistic and Operations for Event Management Students
7	06-01-2020	Interactive Session and Promotion of Raanjhana by Mukesh Chaudhari
8	03-01-2020	Movie Based Learning on Movie: Rocket Singh Sales of the Year
9	12-12-2019	Experiential Learning - An Event Management
10	30-11-2019	Learning through Games and Career Counselling for Students of MEA
11	29-11-2019	CMAT Awareness Session
12	28-11-2019	Inaugural session of Event Management
13	25-11-2019	Session on Social Computing for FY BBA
14	14-10-2019	Session on How to Prepare for Semester Examination
15	11-10-2019	Workshop on Academic Writing
16	04-10-2019	Session on Career Counselling - Civil Service Exam
17	25-09-2019	Cyber Security
18	13-08-2019	Effective PPT Making and Presentation Competition.
19	02-08-2019	A Session on "How to Give an Effective Presentation"
20	15-07-2019	Mastered the Art of Selfie How about Self
21	12-07-2019	An Expert Talk on Career Path and Employability
22	05-07-2019	Workshop on Content Writing
23	04-07-2019	Career Management

Session on Career Counselling



CMAT Awareness Session



Session on Operation and Logistic





Session on Event Planning



Event Management



Session Social Computing



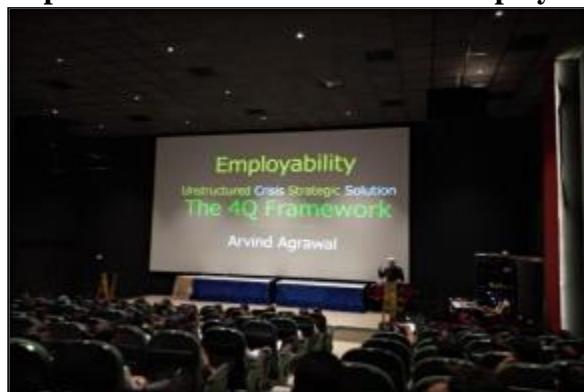
Session on Effective Presentation



Mastered the Art of Selfie



Expert talk on Career Path and Employability



Workshop on Content Marketing



Effective PPT Making and Presentation Competition



Session on Cyber Security



Session on Career Management by Mr. Kishan Patel



Session on How to Prepare for Semester Examination



Launching of New Certificate Course on 'Event Management'



Experiential Learning – An Event Management



Session on Movie Based Learning: Rocket Singh – Salesman of the Year



Session on Psychology and its various aspects



Career Counselling for third year students of BBA

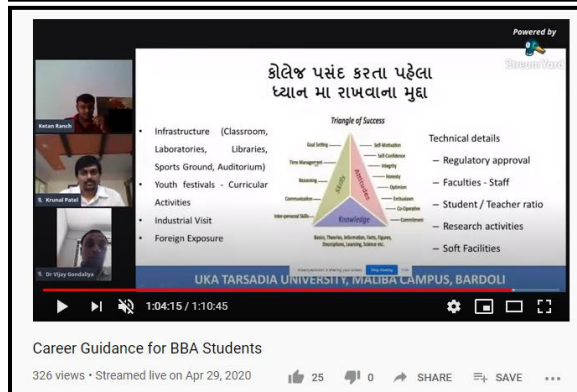
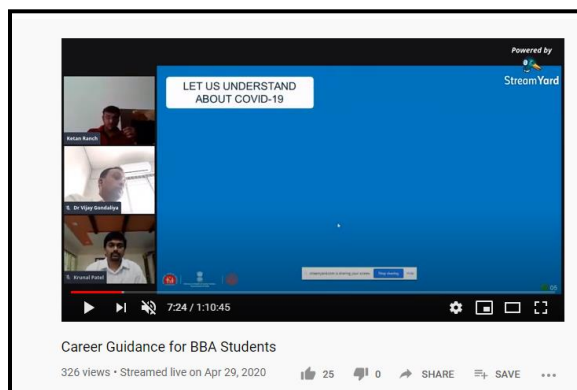
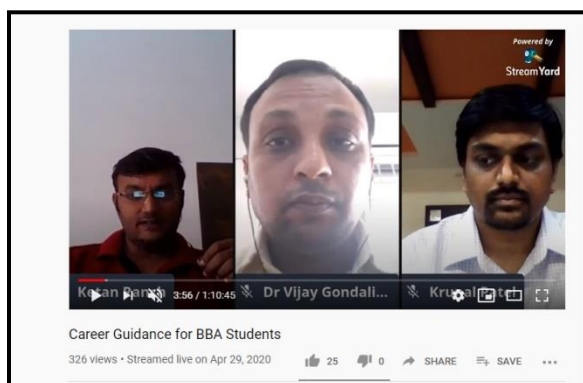
7th Convocation 2019 Report

Table: 4.5.6 Spiritual activities

Sr. No.	Date of Event	Title of Event
1	24-01-2020	Atmasiddhi: Meaning and Disucssion by Shri Pramod Patel
2	05-12-2019	Shrimad Rajchandra Jivan Dharshan Museum
3	11-11-2019	Spiritual Tour at Agas Aashram
4	26-11-2019	Atma Siddhi Sashtra Recitation in the Memory of Late Shri Ramanbhai Patel
5	21-06-2019	International Yoga Day

Atmasiddhi discussion by Shri Pramod Patel**Atmasiddhi Shastra Recitation in the Memory of Late Shri Ramanbhai Patel**

Celebration of International Yoga Day



Shrimad Rajchandra Jivan Dharshan Museum



Table: 4.5.7 Sports

Sr. No.	Date of Event	Title of Event
1	24-02-2020	Badminton Tournament
2	04-02-2020 to 06 -02-2020	Sports Week
3	22-01-2020	Champion in Volleyball Tournament at University
4	10-09-2019	Inter College Table Tennis Tournament
5	10-09-2019	Inter College Badminton Tournament
6	30-08-2019	Interclass Table Tennis and Chess Tournament



**Table: 4.5.8 Placement**

Sr. No.	Date of Event	Title of Event
1	28-02-2020	Soft skills
2	23-12-2019	Placement drive by Bankedge
3	11-09-2019	Session on VR/AR/AI
4	30-08-2019	Session on Interview Skill
5	06-08-2019	Session on Resume Writing

Soft Skill

Placement Drive by Bankedge



Session on VR/AR/AI



Session on Interview Skills



Session on Resume Writing

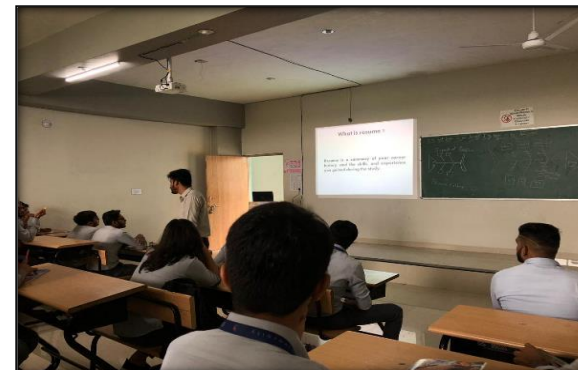
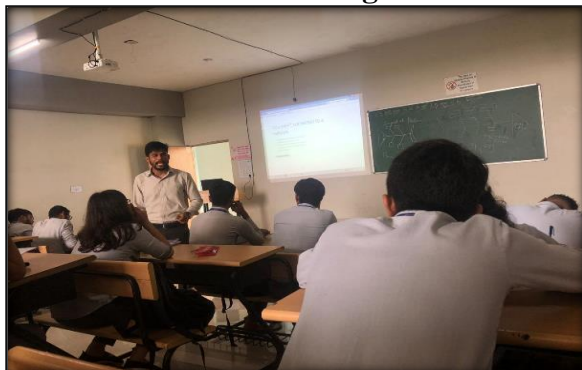


Table: 4.5.9 Industrial and Excursion Visit

Sr. No.	Date of Event	Title of Event
1	26-02-2020	Industrial visit at Mahuva Sugar Factory
2	21-02-2020	Industrial Visit at Gokulanand Industry, Palsana
3	06-02-2020	Industry Visit at Meril Life Science
4	13-01-2020	Industrial Visit to Adani Port, Hazira
5	16-12-2019	Industrial Visit to Adani Port, Mundra

Visit to Adani Port**Industrial Visit at Mahuva Sugar**

Industrial Visit at Meril Life Science

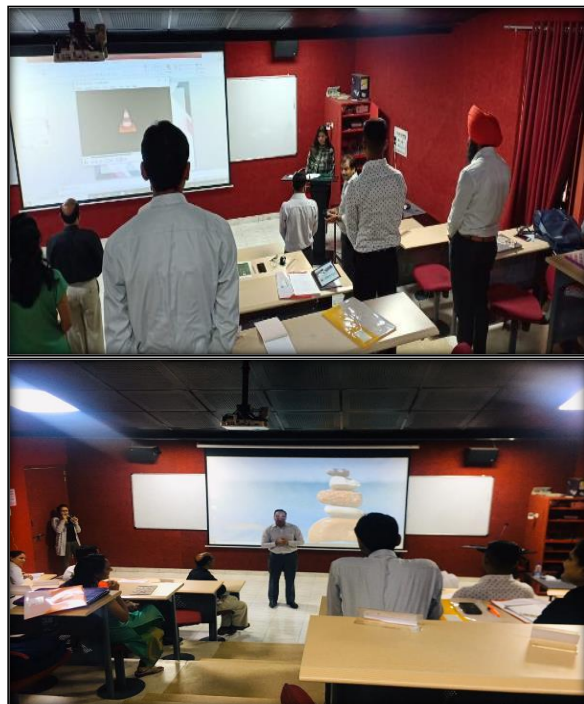


Industrial Visit to Gokulanand



Table: 4.5.10 Staff Developmental Activities

Sr. No.	Date of Event	Title of Event
1	14 & 15-12-2019	National Workshop on Panel Data Analysis

**Table: 4.5.11 International Colloboration Cell**

Sr. No.	Date of Event	Title of Event
1	24-01-2020	International student Empowerment Programme UK 2019
2	20-09-2019	Awareness session on Global Education
3	22-11-2019 to 02-12-2019	Student Visited UK through International student Empowerment Programme UK 2019

Learning from - International student Empowerment Programme United Kindom 2019

Session on International Education Experience by Knowledge Hub Global



International student Empowerment Programme UK 2019

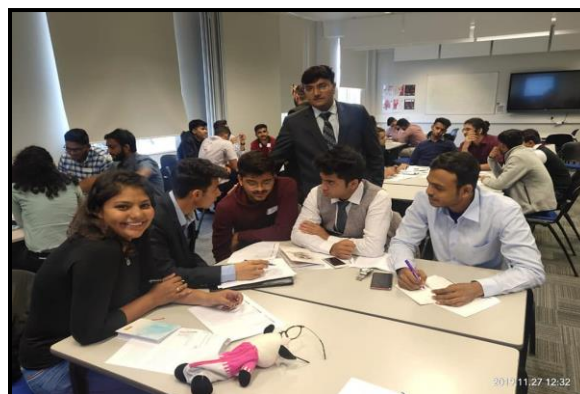


Table: 4.5.12 International Colloboration Cell

Sr. No.	Date of Event	Title of Event
1	09-08-2019	Session on Women Empowerment Are We Really Empowered
2	26-08-2019 to 30-08-2019	Session on Women Empowerment Are We Really Empowered
3	10-09-2019	She + Houmr (Shemor) - Stand - up Comedy
4	29-01-2020	Cervical Cancer Awareness
5	06-03-2020	International Women Day Celebration

Women Day Celebration

Cervical Cancer Awareness



Session on "Women Empowerment: Are We Really Empowered? By Shennaz Shaikh



Women Empowerment: Are We Really Empowered?



She + Humor - Shumor –Stand-up Comedy Competition under Women's Cell

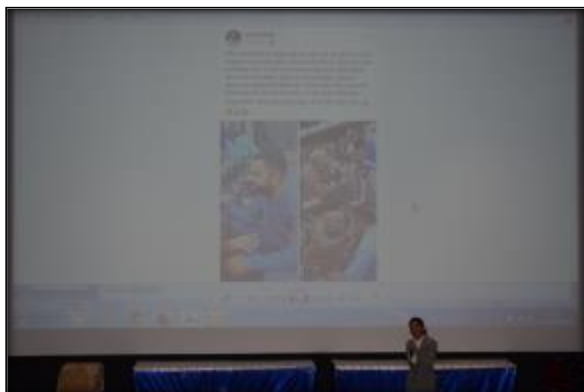


Table: 4.5.13 Orientation

Sr. No.	Date of Event	Title of Event
1	01-07-2019	Know Your Institute
2	01-07-2019	Know Your University
3	02-07-2019	Outdoor/Indoor Sports
4	02-07-2019	Campus Visit
5	03-07-2019	Session on Human Values
6	03-07-2019	Session Examination System
7	03-07-2019	Session on Anti-Ragging
8	03-07-2019	Awareness about different Clubs
9	04-07-2019	Session on Self defense
10	04-07-2019	Session on NSS (National Service scheme)
11	04-07-2019	Session on Health awareness
12	04-07-2019	Session on Language Proficiency
13	05-07-2019	Session on 'SSIP' (Student Start up and Innovation Program)
14	05-07-2019	Management Game

















WHAT STUDENT'S SAY ABOUT INSTITUTE

	<p>Ruchit Meruliya</p> <p>A warm thanks to the B.V.Patel family to make me realise my abilities and help me furnish them. The journey over here gained me confidence to develop myself at every step of life. The department has been an important part for my self as well as career development.</p>
	<p>Dhruvi Patel</p> <p>The entire journey in B.V. Patel was much exploring. It made me realize my inner abilities and even the realities to be competitive. I bagged experience of leadership, initiative taking and strength to face delimas over here confidently. Big thanks for this to the entire BVPian family.</p>
	<p>Sagar Vekariya</p> <p>Here I would like to say thanks to all my teachers and other staff members who always support me in any situation by standing behind me as my parents. Not only that, but also when I entered in this University, on the first day I felt very secure because I got to know that all the senior's behaviour is very friendly rather than doing ragging. I also learned management skill which helps me a lot in organising various real time events. All tutors are well qualified and at last I specifically like to say thanks to all my friends and management faculties for always encouraging me to take participation in cultural activities because due to that I got a chance to remove stage fear.</p>
	<p>Jenish Patel</p> <p>I have accomplished many goals and have also developed me as an individual that is totally different from the day i step into the college just because of taking dozens of opportunity that suits me to construct the layer of self confidence as well as taking initiatives and this was all possible because of the support and opportunity given to me by department and pushing me to think out of the box and grow as a developed seed that can help me to overcome any hurdle that comes into my way.</p> <p>I would like to thank B.V Patel Institute of Management and specially</p>

	<p>faculties like Dharmaraj Sir, Vaishali mam, Prinsa Mam, Pinal Mam and the one who forced me in every situation that favors me to be different and expecting something more from me who is Dr. Vijay Gondaliya. Thanks alot for providing and being a mentor.</p>
	<p>Amisha Raisoni</p> <p>The whole journey of 3 years was fantastic. This period of 3 year seems to be the most essential for shaping our future. In these 3 years i learned so many thing, I have overcome my biggest fear that is stage fear- this is just because of compulsory presentation in each subject really it is very helpful. I also learned various other skills too like managing things, increase in learning abilities. If i talk about myself I am student from Gujarati medium and for me studying all the subject in English was also difficult task but due to help of faculties and various assignments i am able to think in English and various times there are situations where my English medium friend ask me meaning of English words and also they told me that i can't understand anything please you help me and really that is very big achievement for me. The best thing is the examination pattern, the assignment and practical assignments. As a student it seems like very pathetic but it helps a lot. If a student has done all the assignments in proper way and also performed well in internals so the tension level for externals directly reducesI also learned various skills by only observing our faculties like be speedy and accurate from Vijay sir, attitude of learning in depth from Taral sir and many more. As a marketing student attending Dharmaraj sir's lecture was also task for us because we have to sit in a proper way, we have to behave in a accurate manner but he is the only person in whose lecture we laughed a lot. The institution not only gave me education but also some very important persons in my life. Yes i am talking about my buddies with them the whole boring day also passed so good. Studying in B.V. Patel Institute of Management is something like spending 3 years with great enthusiasm and with so many learnings. Thanks allot to all the faculties for helping and for being supportive. This journey of 3 year is like a memorable book of 3 year. I am really gonna miss my 3 years memorable book.</p>

	<p>Rinki Sinha</p> <p>Well! I joined college in 2017 and now I'm going to graduate in 2020. Those 3 years were the most important time of my life. I learned even I made many mistakes. But a college experience has taught me the value of life itself. I have learned how to manage the time with so many temptations.</p> <p>I learned so many things while my college like:</p> <ol style="list-style-type: none"> 1. How to grow up 2. How to study 6 months of course within 1 week & pass the exam. 3. And how to gain self confident 4. One of the most basic lesson that I learnt in college was survival itself
	<p>Kinjal Modi</p> <p>I have learned many things got lots of knowledge, I had learned practicality of business, i have experienced a big change in me i used to be a shy girl and now I don't have stage fear, i have even learned leadership skills. I got lots of opportunities to increase my potentiality and even got the opportunity to learn event management.</p> <p>Thank you so much B.V.Patel Institute and Dr. Vijay Gondaliya Sir for helping me out to fight my fears and make me capable for my future.</p>
	<p>Simran Italiya.</p> <p>New students might not know me well but all the Walls, Auditoriums, Playground, and Canteens in the entire University have witnessed me growing, learning, and falling concurrently in all 3 years of my presence in the college. Learning with Fun has always been my type and as a BVPian I took full advantage of this type of learning and out-grown myself. It took me just three years to completely explore my abilities, capabilities, skills, self-confidence, and a certain sense of understanding and patience. How?? All Thanks to the entire family of B.V. Patel Institute of Management to push me, guide me, let me explore things both internally and externally, for not setting boundaries, for dragging me out of my comfort zone, for letting me be "ME", but above all Thank You for letting me be a part of this family. Hoping to Stay and Explore as a Family even after I leave as a student.</p> <p>Thank You BVPIM :)</p>


	<p>Hritika Singh</p> <p>Three years at B.V. Patel have been a wonderful, excellent learning with prolific exposure to modern application. Knowing about the environment here I would have definitely regretted being someplace else. To be frank, BBA was not my first choice for a career path but who knew the positive path it created for me. B.V. Patel holds a plethora of opportunities. My entire journey has been competitive, invoking to be innovative. Those team skills and time-management games have elevated me to a whole new level. Never-ending support of faculties and mentors has enlightened me throughout the journey. I value the insights and guidance you provided, and I shall always be thankful for that.</p>
	<p>Namrata Kundanani</p> <p>As a Gujarati medium student I had a fear of English but when studies started I got all the support from facilities which I needed and because of that all fear was vanish within few months. Apart from that this college thought me many things. its help me to enhance my communication skills, presentation skill, problem solving techniques, innovative ideas and many more. Also course contains each and every aspect of business and I can proudly said that B.V.PATEL institute has one of the best course of BBA.</p>



PHOTO GALLERY





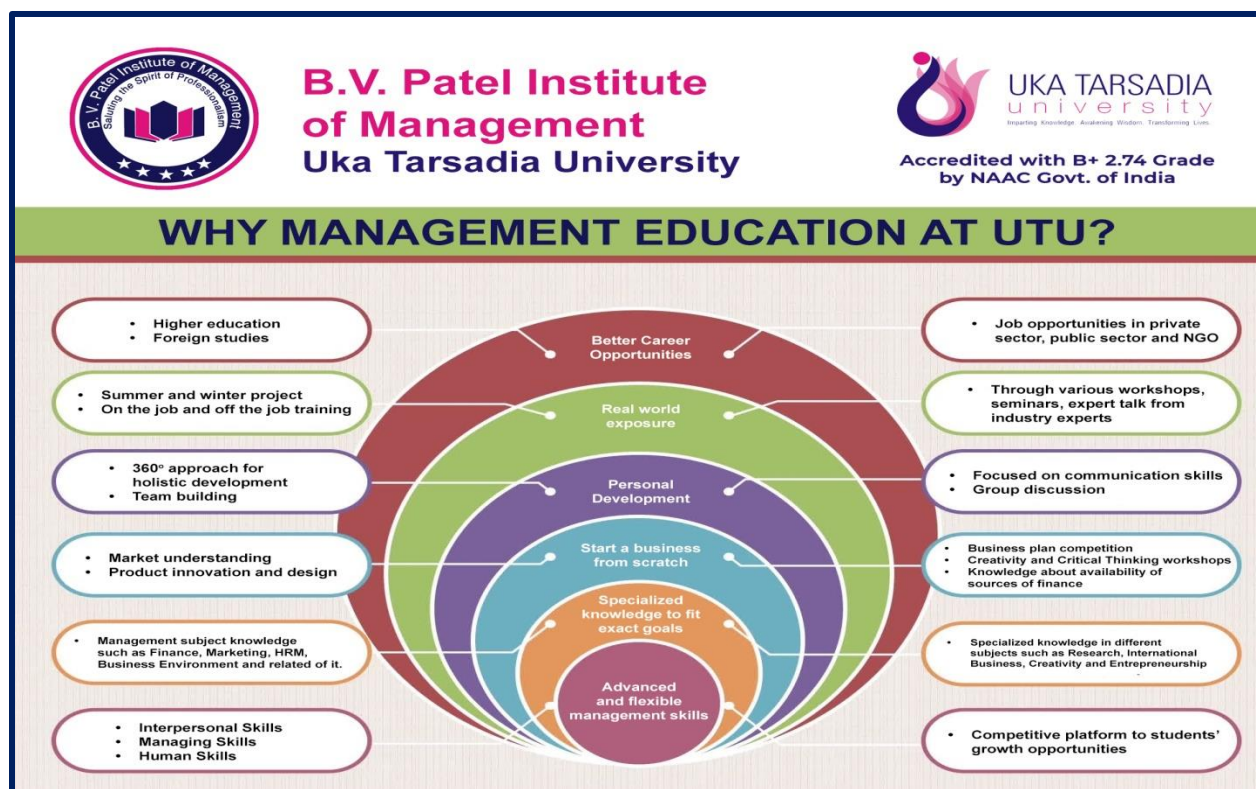




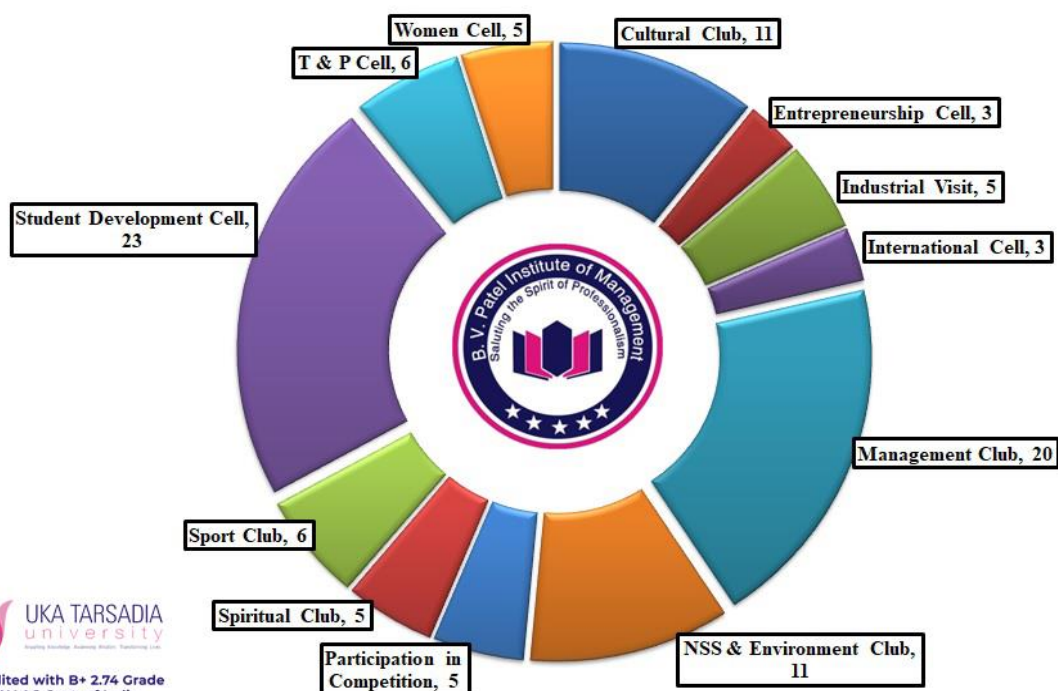








Student Development Activities during Academic Year 2019-20





ADMISSION OPEN

BBA

Academic Year 2019-20










B.V. PATEL INSTITUTE OF BUSINESS MANAGEMENT, COMPUTER & INFORMATION TECHNOLOGY

Dr. Vijay Gondaliya | Mr. Nisarg Shah

9377435333 | 7874222201

Contact

www.utu.ac.in

Mr. Dharamraj Solanki | Dr. Yagna Vyas

9909890629 | 8866917998

